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52
THE CONARD-PYLE CO.

• WEST GROVE, PA. 19390 •

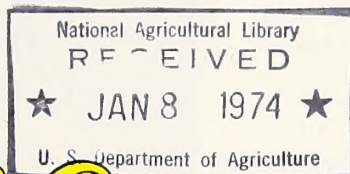
RO
SPRING 1974

Star[®] Roses


Perfume Delight



ALL-AMERICA AWARD WINNER
FOR 1974



Perfume Delight

 Hybrid Tea. (Weeks.) "Oh, but these new roses don't have the fragrance of the old-timers!" How often have you heard that remark? If you yourself feel it's true, we invite you to bury your nose in Perfume Delight after a few hours of sunshine have brought out its full fragrance. You will agree it is truly perfumed, truly delightful.

The 30 or more large, satiny petals are unblemished brilliant glowing pink from beginning to end. As they unfurl from the spiraling bud they roll back gracefully to a double bloom up to 5 inches across. A medium tall plant with large, leathery, olive-green leaves of above-average disease resistance. Good cutting stems with strong necks hold the blooms erect. Rugged hardiness and endurance help this splendid newcomer to resist both winter's cold and summer's heat.

This is the only Hybrid Tea to win the All-America Award for 1974, and we are pleased to be its introducer. The neat, compact growth makes it perfect for mass plantings and colorful as a group of three among border or foundation plants. *Plant Pat.* 3282. (See illustration on front cover.)

\$4.90 ea.—3 or more, \$4.55 ea.

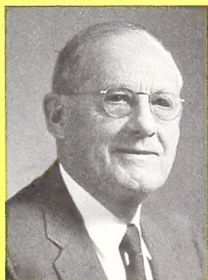


OFFER 102 THE 1974 ALL-AMERICAS

BAHIA
BON BON
PERFUME DELIGHT
\$11.70



PERFUME DELIGHT



Dear Friends:

One of the great satisfactions of my more than 40 years with roses has been the many interesting people I have met, particularly the leading hybridizers.

It has been delightful to visit Pedro Dot in Spain, the first European hybridizer with whom we dealt and from whom we still receive new varieties. At the age of 89 he is still active, ably assisted by two sons,

grandsons, and hopefully there will be great-grandsons to carry on this family business.

When I first visited Charles Mallerin at Grenoble, France, in 1952 I was astonished to find that he had produced so many fine new roses from only a few hundred new seedlings. I told him so. A tall, imposing man, Mallerin straightened up, tapped the side of his head and said, "I use my head."

It was a pleasure to know Francis Meilland quite intimately—the originator of the famous rose Peace, which our firm introduced in the United States in 1945. He was the fifth generation of rose hybridizers, and it was tragic for him to pass away at the age of 46 in 1958. His hybridizing work has been

carried on by his father, his widow Louisette and his brilliant son Alain.

Many families of hybridizers have carried on the business for several generations; for example, Svend Poulsen and his son Niels in Denmark, and Gerrit de Ruiter and his son Gijsbert in Holland. Wilhelm Kordes of Germany is said to be the most knowledgeable rose man in the world. He has now retired but his work is ably continued by his son Reimer.

In Japan I recently visited Seizo Suzuki, hybridizer and director for Keisei Rose Nurseries, who has some promising new seedlings.

In this country I have enjoyed knowing, among others, Mrs. Gladys Fisher of Massachusetts, Carl Meyer of Ohio, and Herb Swim and Walter Lammerts from the West. No more dedicated rosarian exists than O. L. Weeks, who has produced PERFUME DELIGHT and GYPSY.

To these who are or have been my friends, I dedicate this brief message, for they have brought new, beautiful plants into my life and yours.

Sincerely,

S. B. Hutton, Sr.

S. B. Hutton, Sr., *Chairman of the Board*

BRAND NEW FOR 1974: THESE ALL-AMERICA WINNERS!

See
Rose Fact Sheet
and Rose Index
on pages
28 and 29

BAHIA



Bon Bon



Floribunda. (Warriner.) Big clusters of bright pink blooms with a creamy to white reverse. The overall effect is charming at every stage, from dainty pointed buds to fully open flowers. Blooms are about 3½ inches across, cupped and rounded in shape, with 25 petals of heavy substance. Moderate fragrance. One cluster—up to 10 inches across—is like a Colonial bouquet, tightly packed with as many as 20 flowers.

For today's landscaping this pretty new Floribunda is a real find. Its low, compact bush grows only 2½ feet tall and never is untidy or sprawling. Exceptionally resistant to mildew. It blooms heavily in the spring and repeats in cycles until hard frost. Buds open well in all climates and drop their petals cleanly—a good trait appreciated in a landscape rose. *Plant Pat. App. For.*

\$3.90 ea.—3 or more, \$3.60 ea.



BON BON

Bahia



Floribunda. (Lammerts.) This may well rank as one of the "all-time greats" among Floribundas. The color is a vivid golden orange blend that sparkles in the sunshine and keeps the bush alive with constant color all during the growing season. The 3-inch flowers are very double, pleasingly cupped and have a nice spicy perfume. They come in clusters, not too big or heavy.

The sturdy, upright spreading plant is clothed in handsome dark green foliage to offset the bright flowers. For mass planting and hedging purposes it is outstanding.

This showy Floribunda is bound to catch your eye. With Rumba and Tropicana as its parents, Bahia has a heritage of remarkable color, dependability and performance. Vigorous and hardy, it is a splendid garden plant—a decided acquisition in its color class. *Plant Pat. App. For.*

\$3.90 ea.—3 or more, \$3.60 ea.

PINK PEACE

The Impressive


Pink Peace

Hybrid Tea. (The House of Meiland.) A beautiful color and a superb plant. Flowers are almost as large as those of the Peace rose, and their deep dusky pink color, firm petals and lasting ability are unusually good. The shimmering color has a lovely glow. Buds are big and pointed, and the fully double bloom has a high peaked center surrounded by broad petals.

The plant is very strong and bushy—like the Peace rose but taller—with large leaves and thick flower stems. An excellent choice for the back row of a planting when you give it plenty of room. Pleasant fragrance, strong stems and its mysterious pink color make Pink Peace a favorite rose for cutting. *Plant Pat. 1759.*

\$3.90 ea.—3 or more, \$3.60 ea.

Peace

 Hybrid Tea. (The House of Meiland.) This fabulous rose has created a sensation ever since we introduced it almost 30 years ago. Its color is the only thing delicate about it. It ranges from pale gold to ivory, softly edged with pink, and as the bloom develops, this pink tint gently moves over the whole petal. No two flowers are precisely alike in their development, and you never tire of watching this subtle change from day to day.

In all ways Peace is "the most." Blooms are enormous and long lasting, stems as thick as pencils, growth so tall and sturdy it dwarfs its neighbors. Foliage is dark, tough and leathery and bloom production steady and plentiful all season.

\$3.25 ea.—3 or more, \$3 ea.

PEACE



PEACE *Family*



In the rolling countryside of Chester County in southeastern Pennsylvania Star Roses reach the peak of perfection. Nature provides the sun, rain and fertile soil and we add the tender loving care.



CHICAGO PEACE

Chicago Peace

Hybrid Tea. (Johnston.) A rose of spectacular beauty, especially when brought into the house. Even one flower is a joy—colorful, fragrant and long lasting. This warm rich pink has canary-yellow and coppery overtones that give it a marvelous glow.

As a garden plant, Chicago Peace has proved to be a carbon copy of Peace so far as growing ability, hardiness and flower production are concerned, but its color and fragrance are unique. It has become very popular everywhere. Named Chicago Peace because a grower in Chicago discovered it as a sport of his Peace rose. *Plant Pat. 2037.*

\$3.90 ea.—3 or more, \$3.60 ea.



**OFFER
105**

THE PEACE FAMILY

CHICAGO PEACE
PEACE
PINK PEACE

\$9.90



CHARLOTTE ARMSTRONG



ECLIPSE



**OFFER
106**


FOUR CLASSICS

CHARLOTTE ARMSTRONG
CHRYSLER IMPERIAL
PEACE
QUEEN ELIZABETH

\$11.90

Your Guarantee of THESE SIX ROSES ARE THE

Charlotte Armstrong

 Hybrid Tea. (Lammerts.) A standby in every garden. It has strikingly beautiful buds of intense carmine-red with an underglow of flame. Long and elegant, they open to 4 to 5-inch flowers of bright rose-red, high centered and marvelous to cut. Tall, with healthy foliage. Blooms freely.

\$3.25 ea.—3 or more, \$3 ea.

Blanche Mallerin

Hybrid Tea. (Mallerin.) A lovely white rose of majestic snowy beauty. Long, urn-shaped buds and blooms of classic form—high pointed and tapering. They are about 4½ inches across, of pure satiny white, with unusually sweet perfume.

The plant has good heavy canes and leathery, cedar-green leaves. Bushy and upright, it's generous with its flowers.


\$3.25 ea.—3 or more, \$3 ea.

Eclipse

Hybrid Tea. (Nicolas.) Beautiful slender buds with long sepals—the acme of perfection. The color is golden yellow, becoming clear chrome-yellow. Medium size, with 25 petals. Pleasant fragrance. Vigorous and rather tall, blooming all season.

\$3.25 ea.—3 or more, \$3 ea.

Chrysler Imperial

 Hybrid Tea. (Lammerts.) Big solid buds and large, high-centered flowers of glowing crimson-red with a rich velvety overcast. Perfect for cutting. A sturdy grower, and a willing and continuous bloomer. Its color, blooming ability and heavenly fragrance are indispensable. In fact, this is one of the dozen or so Hybrid Teas that are the very foundation of a rose garden.

\$3.25 ea.—3 or more, \$3 ea.


CHRYSLER IMPERIAL



Beauty Year after Year

BASIS FOR ANY FINE ROSE GARDEN

Queen Elizabeth

 Grandiflora. (Lammerts.) A tall, stately plant with quantities of clear, clean pink blooms. Lightly ruffled and cupped in shape, they come two or three on a stem and also singly. Unusually strong stems bear the blooms proudly.

Truly a superb Grandiflora . . . the first of this class and generally rated as the best one. Very sturdy and vigorous in growth, topping most of its neighbors and blooming so well all season that you will list it as one of your top favorites.

\$3.25 ea.—3 or more, \$3 ea.




QUEEN ELIZABETH

"I especially appreciate your Free Catalog policy and the comparable pricing of your plants. Having dealt with some of the larger nurseries, I can only appreciate more my dealings with The Conard-Pyle Co. Thanks again for good service."

S. F., Maryland

Peace

 Hybrid Tea. (The House of Meiland.) If you have room for only one rose bush, make it Peace; and if you have only one, you will want more. This wonder rose has made a name for itself all over the world. Buds are soft gold to ivory tipped pink—a delicate tint that gradually suffuses the entire flower. Blooms are huge, firm and long lasting, borne freely until frost.

\$3.25 ea.—3 or more, \$3 ea.

PEACE



BLANCHE MALLERIN



OFFER 107

SIX BASIC ROSES

BLANCHE MALLERIN
CHARLOTTE ARMSTRONG
CHRYSLER IMPERIAL
ECLIPSE
PEACE
QUEEN ELIZABETH

\$17.90



ROSES AND YOU

Home-grown roses contribute more than their share to your own personal, psychological make-up. While they need a bit more care than some flowers, they give you a great deal more than you give them: peace of mind, a reasonable amount of exercise in the open air, a satisfying hobby that never grows boring, and the pleasure of improving your surroundings.

Roses should be planted in fertile garden soil where they normally receive four or five hours of sunshine daily. They need good air circulation, so avoid a spot where the atmosphere in summer may be stagnant and heavy. Also avoid a location so exposed that winter winds may dry out the plants.

The secret of having roses through the summer lies in giving them plenty of water and following a regular program of spraying or dusting. Pruning and occasional fertilizing—like watering and spraying—are easy chores that become routine. An hour a week will give you more beauty and satisfaction than you ever imagined possible.

And the cost is insignificant compared with the returns a rose bush will give you, year after year.




GYPSY



MEDALLION

Medallion


 Hybrid Tea. (Warriner.) Huge beauties that pose for you to admire their grace and delicate coloring. Soft buff-apricot with a golden center and an ivory edge, carried on extra strong stems. Flowers open very gradually and hold in their half-open state for several days. The lovely pastel color varies in intensity with the weather (light apricot-pink in the cool of autumn) but is never harsh or faded looking. Very big, shapely, pointed buds open to enormous, 7-inch flowers with a mild fruity scent.

This 1973 All-America Winner is extremely free blooming—as many as 45 blooms have been counted at one time on a plant. Their lasting ability in rainy weather is remarkable. Vigorous and erect, the bush reaches a height of 5 feet or so, with healthy, light green foliage. For a first-rate pastel beauty, choose Medallion. *Plant Pat. 2997.*

\$4.90 ea.—3 or more, \$4.55 ea.

The 1973 All-America Winners


Gypsy

 Hybrid Tea. (Weeks.) This husky, hardy plant grows 5 feet tall and gives you wave after wave of dazzling blooms. Its dusky orange-red color lasts very well even through the heat of midsummer. Good-sized blooms with 35 to 40 large petals, usually carried only one to a stem. The photo at the left shows it as a lively cut flower.

Foliage is glossy rich green, healthy and plentiful. Gypsy will set the pace for strong, tall growth and lasting color. It was hybridized by O. L. Weeks, who also gave us this year's Perfume Delight. *Plant Pat. 3163.* (Also see page 52.)

\$4.90 ea.—3 or more, \$4.55 ea.

Electron

 Hybrid Tea. (McGredy.) The winner of top prizes in Europe as well as the All-America Award. Long buds and large, very full flowers of exhibition form, with high center and beautifully placed petals. The color is a very bright, very luscious, deep rose-pink. Both the rich color and the pleasing fragrance last well. Perfect for cutting, free blooming and an eye-full at all stages.

Bushy and vigorous, with abundant, dark green leaves that form a dense background for the electric-pink flowers. Blooms are borne singly and in clusters. *Plant Pat. 3226.*

\$3.90 ea.—3 or more, \$3.60 ea.



ELECTRON

"Last fall I ordered several rose bushes and was I ever pleased. What a root system! There were 4 or more canes on every bush. I have ordered from other companies but I have never gotten rose bushes like yours."

Mrs. E. W., Tennessee

"We have between 200 and 300 bushes, but never received bushes as beautiful as these before. Even the ones we got from you a couple years ago were bigger and healthier than we got from anyone else."

L. G. N., Ohio



OFFER 109

THE 1973 ALL-AMERICA WINNERS

ELECTRON
GYPSY
MEDALLION

\$12.70

SHOP FOR ROSES THE EASY WAY

There's no need to use valuable time and gasoline running around to find the roses you want. Sit down with this catalog and do your choosing in the comfort of your armchair. Use the order blank we provide and mail it in the postpaid envelope with the assurance of receiving top-grade rose bushes at the right time for planting. **WE PAY ALL SHIPPING CHARGES.**



STAR[®] ROSE GUARANTEE


STAR ROSES are guaranteed to grow and bloom as they should for the first blooming season after purchase. If they do not, we will replace them or refund the purchase price.



MISTER LINCOLN

HANDSOME,


Mister Lincoln

 Hybrid Tea. (Swim & Weeks.) We consider Mister Lincoln the best true red rose. The blooms are exactly what you wish for in a lively red—very full and double, as much as 6 inches across, coming from firm pointed buds. Wide petals curl back from a high center. Buds of rich dark maroon open to vigorous red flowers, long lasting and great for cutting. On a show table they are often among the prizewinners. The rich fragrance is something special.

A tall, stately bush, covered with glossy leaves, reddish at first and then dark green. Husky and long lived . . . a mainstay in the garden. *Plant Pat. 2370.*

\$3.90 ea.—3 or more, \$3.60 ea.

King's Ransom

 Hybrid Tea. (Morey.) Gleaming chrome-yellow blooms, ideal to cut, with a nice lingering fragrance. The tightly curled, medium long buds develop into 5-inch, fully double, golden flowers of excellent form. The full center opens wide, to display rose-red stamens that add to the beauty of the bloom.

The plant is moderately tall, with heavy canes, blooming best in spring and fall. The big, attractive flowers decorate the bush in fine style and open well even in unfavorable weather. King's Ransom won an All-America Award several years ago, and since then has established itself in the select group of fine yellow roses. Recommended for every garden. *Plant Pat. 2103.*

\$3.90 ea.—3 or more, \$3.60 ea.

KING'S RANSOM



OFFER 110

FOUR WINNERS

KING'S RANSOM
MISS ALL-AMERICAN BEAUTY
MISTER LINCOLN
TROPICANA

\$14.40


HEALTHY, PROLIFIC

WINNERS ALL THE WAY



TROPICANA

Tropicana

 Hybrid Tea. (Tantau.) Beautifully formed, long, graceful buds of bright true orange, so intense you can't overlook them. Stunning as a cut flower. Blooms are medium size, double and very fragrant, with a high pointed center. Introduced first in Europe under the name Super Star, it caused a sensation and was widely described as "fluorescent."


Easy to grow, hardy and thrifty. Tropicana grows quite tall and bushy and blooms well all season. It lives up to its reputation as a true classic. *Plant Pat. 1969.*

\$3.90 ea.—3 or more, \$3.60 ea.

"I just had to write to tell you how pleased I am with your roses. Seeing bare-root dormant roses for the first time was quite a shock. I seriously doubted they would grow to be like your catalog picture. But come June, the roses were splendid! Confidence was spectacular—grew almost waist high and was continually covered with so many flowers. Eclipse did almost as well. I am so pleased that I am ordering from you again."

Mrs. M.F., New Jersey

Miss All-American Beauty

 Hybrid Tea. (The House of Meiland.) Every year this extraordinary rose earns more plaudits. It rates high with practically everyone who grows it. Not only are the blooms enormous, with plenty of firm broad petals and rich deep pink color—but they are so generously produced all season that you can't help loving this beauty. The color fairly sings the joy of summer, and the perfume makes you glad to be alive.

Most of the blooms are borne one to a long, thick stem, making them marvelous to cut. Long lasting, both outdoors and in. Average height, very sturdy. For true gardening pleasure, plant Miss All-American Beauty. *Plant Pat. 2625.*

\$3.90 ea.—3 or more, \$3.60 ea.

MISS ALL-AMERICAN BEAUTY





PHARAOH



ROYAL HIGHNESS

Valuable For

"As for Royal Highness, I am reordering it. The first one died due to my negligence and my daughter (now 15) really felt the loss. She felt it really was 'the rose' that personified a young woman."

Mrs. A. M., New York

"This I can truthfully say: You have my rose business as long as I raise roses. Also as long as I can recommend roses to others, your company will be the only one I recommend."

C. M. T., Oklahoma


Pharaoh

Hybrid Tea. (The House of Meiland.) Large, commanding, well-formed flowers in two shades of red—glowing scarlet on the upper side and dark maroon on the reverse. Pointed buds and good stiff stems, superb for cutting. Petals are broad, firm and somewhat ruffled.

One customer wrote us: "I think this is one of the best new varieties introduced in recent years. It has a truly unique color and lasts longer than any other rose in my garden." When cut, too, the blooms last several days. Medium tall. *Plant Pat.* 2859.

\$3.90 ea.—3 or more, \$3.60 ea.

Royal Highness

 Hybrid Tea. (Swim & Weeks.) A queenly beauty of flawless form. Petals are satiny smooth, with a color so soft that you stand in silent admiration . . . baby pink, with deeper pink in the heart of the flower. The long pointed buds open slowly and impressively. Blooms are enormous, with a perfect high center and long stiff stems.

Perfect to cut and often a winner at rose shows. The flowers open easily and they stand rain unusually well. Waxy dark foliage on a plant of average size. *Plant Pat.* 2032.

\$3.75 ea.—3 or more, \$3.45 ea.



GOLDEN PRINCE



SWARTHMORE

Every Garden

Golden Prince

Hybrid Tea. (The House of Meilland.) A color deep and true—bright gold in the open flower but tinged glowing orange at the petal edge in its early stages. Full-hearted, 5-inch flowers with light scent. Each bloom opens wide, to show the orange-gold stamens in the center. Pleasing as a cut flower, informally shaped, sometimes carried in small clusters.

Moderate height, well branched and with strong canes. Foliage is large, thick and plentiful, of waxy deep glossy green that fairly shines. *Plant Pat. 2949.*

\$3.75 ea.—3 or more, \$3.45 ea.

Swarthmore

Hybrid Tea. (The House of Meilland.) A handsome two-toned deep pink rose with a bold, high center. The flower keeps its shape remarkably well. It has the longest, largest bud of any rose we grow. It opens crisp and clean, showing two tones of smooth, deep clear rose-red. Each bloom measures up to 5 inches across and is lightly perfumed . . . a treat to be enjoyed all summer.

A fine cutting rose lasting for days. Tall, upright, bushy and well proportioned. Large, leathery, ivy-green leaves cover the long canes completely. *Plant Pat. 2444.*

\$3.75 ea.—3 or more, \$3.45 ea.

**OFFER
113
PLANT AND
ENJOY**



GOLDEN PRINCE
PHARAOH
ROYAL HIGHNESS
SWARTHMORE
\$13.95

MAJESTIC ROSES *to*




OFFER 114
TALL AND TERRIFIC
 APOLLO
 BIG RED
 PORTRAIT
\$11.60

THE ALL-AMERICA SYMBOL



Roses marked with this symbol have earned the right to carry it by being tested in 24 gardens set up by All-America Rose Selections in all parts of the United States. After being grown and scored by impartial judges over a two-year period, the roses rating highest may receive an AARS Award. It is regarded everywhere as the guarantee of the highest quality roses. Watch for it.


Portrait

 Hybrid Tea. (Meyer.) An All-America Award Winner of 1972, so good that it was featured in a full story in the August 1972 issue of National Geographic Magazine. The flowers are a cheerful light bright pink, with a pleasing silhouette and delicious perfume. They have plenty of petals, edged with a deep satiny blush and sometimes washed with soft light gold tones.

A tall, strong plant with sturdy canes, producing quantities of flowers all season. *Plant Pat. 3097.*

\$3.90 ea.—3 or more, \$3.60 ea.

Apollo

 Hybrid Tea. (Armstrong.) A most welcome addition to the limited list of good yellows. It has double, 4 to 4½-inch flowers of sweet pure yellow, informal in type.

Apollo has shown great growing ability and generous bloom production. The clear soft yellow color is uniform in both the pointed bud and the open bloom. The bush is very tall and well branched, with fresh green, leathery leaves of heavy texture. In vigor and height it could almost be classed as a Grandiflora. Extremely free blooming. *Plant Pat. App. For.*

\$4.90 ea.—3 or more, \$4.55 ea.

PORTRAIT



Star Bases[®]

West Grove, Pa. 19390

Sweet	
Offer 1	
Offer 1	

Quan.	STAR ROSE SUPPLIES	5 lbs.	\$2.90	Total	Quan.	DELPHINIUM	Total
	Star Rose Fertilizer	10 lbs.	4.65			Astolat	Note Delphinium prices—
		25 lbs.	6.95			Bluebird	any 3 for \$3.40
	Star Rose Spray	1 lb.	3.75			Blue Jay	6 for 5.80
		3 lbs.	9.90			Galahad	12 for 9.80
	Star Rose Dust	1 lb.	2.95			King Arthur	24 for 16.90
		3 lbs.	7.95			Summer Skies	
	Wire Label Stakes	24 lbs.	39.60			Offer 143	6 Delphinium 5.80
		5 doz.	4.25			Offer 143A	18 Delphinium 13.80
		10 doz.	6.95			Offer 143B	12 Delphinium 9.80
		1000	49.95				
	Pruner		6.95		Quan.	BOOKS	
	Rotary Duster		23.95			"Anyone Can Grow Roses"	\$5.95
	Rose Cane Sealer	4 oz.	1.45			"Handbook on Roses"	1.25
	Admiral Duster		5.95				
	Compression Tank Sprayer		16.95				
	Acti-Dione		1.95				
	Phalan		2.95				
	Kelthane	8 oz.	3.95				
	Agriform Tablets	50	2.50				
		200	8.95				
	Osmocote	5 lbs.	5.95				
	Bonemyl	2 ozs.	4.95				
	Offer 126		7.90				
	Offer 126A		28.90				

Quan.	DECORATIVE MUMS	Each	3 For	Total	Quan.	DELPHINIUM	Total
	Betty	\$1.25	\$3.30			Astolat	Note Delphinium prices—
	Coppersmith	1.25	3.30			Bluebird	any 3 for \$3.40
	Diva	1.25	3.30			Blue Jay	6 for 5.80
	French Vanilla	1.25	3.30			Galahad	12 for 9.80
	Lee Powell	1.25	3.30			King Arthur	24 for 16.90
	Martian	1.25	3.30			Summer Skies	
	Red Headliner	1.25	3.30			Offer 143	6 Delphinium 5.80
	Sparkling	1.25	3.30			Offer 143A	18 Delphinium 13.80
	Valley Forge	1.25	3.30			Offer 143B	12 Delphinium 9.80
	Waltz Time	1.25	3.30				
	Offer 145	10 Decorative Mums	9.90				

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Quan.	DECORATIVE MUMS	Each	3 For	Total	Quan.	DELPHINIUM	Total
	Betty	\$1.25	\$3.30			Astolat	Note Delphinium prices—
	Coppersmith	1.25	3.30			Bluebird	any 3 for \$3.40
	Diva	1.25	3.30			Blue Jay	6 for 5.80
	French Vanilla	1.25	3.30			Galahad	12 for 9.80
	Lee Powell	1.25	3.30			King Arthur	24 for 16.90
	Martian	1.25	3.30			Summer Skies	
	Red Headliner	1.25	3.30			Offer 143	6 Delphinium 5.80
	Sparkling	1.25	3.30			Offer 143A	18 Delphinium 13.80
	Valley Forge	1.25	3.30			Offer 143B	12 Delphinium 9.80
	Waltz Time	1.25	3.30				
	Offer 145	10 Decorative Mums	9.90				

Quan.	DECORATIVE MUMS	Each	3 For	Total	Quan.	DELPHINIUM	Total
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	Waltz Time	1.25	3.30				
	Offer 145	10 Decorative Mums	9.90				

Total this column \$ _____

Total this column \$ _____

Total first column _____

Total From Other Side _____

Add 50c packing charge if order is less than \$10.00 _____

Add 6% Sales Tax for Pennsylvania deliveries _____

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We pay all shipping charges—
no other cost to you.

THANK YOU FOR YOUR ORDER
It will receive our careful attention.

Date _____

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Please send payment with
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No C.O.D.'s

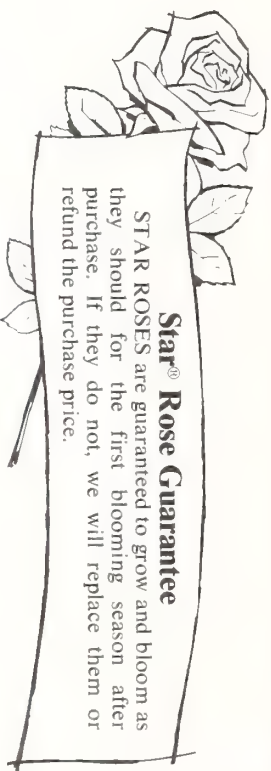
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Patented Plants are sold under license from patent owner.

NOTE: If the variety you select is sold out, we will send you a similar kind of equal or greater value at no extra charge to you. If you do not wish this special service, please check here ☐ However, in the group offers we reserve the right to substitute sold-out varieties with kinds of equal or greater catalog value, when necessary.

Orders accepted subject to stock unsold. Prices are for dormant Roses, Spring 1974, 2-year, field-grown, guaranteed to bloom. NOTE: All "3-for" and group offer prices apply ONLY when plants are shipped together to one address. "3-for" prices apply to 3 of one variety only. All plants and items in this catalog shipped parcel post prepaid direct to your door. Please add 50c packing charge if order is less than \$10—see explanatory note, page 27 of catalog. Plants will be shipped at proper time for planting in your locality.



WM H LONGENECKER
11311 CEDAR LN
BELTSVILLE MD 20705

SPRING 1974

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This is ☐ a gift.

This is NOT ☐ a gift.

Highlight Your Garden



APOLLO

Big Red

Hybrid Tea. (The House of Meiland.) A satisfying rose with great body to it. In color it's a bold red, bright and strong, with a more rosy red tone on the underside of the petals. Thick, fat, pointed buds open to extremely velvety, high-centered blooms packed with 50 to 60 petals. And size! Actually the flowers measure 6 inches across or more ... and are unusually deep, as well as wide. Of course, this accounts for its name, Big Red. The petals are very large, curling slightly in classic form to make an exceptionally firm flower for one so large. Spicy fragrance.

A tall plant, both upright and spreading in growth. This is one of our favorite red roses and we feel sure you will like it too. *Plant Pat. 2693.*

\$3.75 ea.—3 or more, \$3.45 ea.

BIG RED



STAR® ROSE GUARANTEE

STAR ROSES are guaranteed to grow and bloom as they should for the first blooming season after purchase. If they do not, we will replace them or refund the purchase price.

A Pleasing Quartet

Visit Our Garden Centers and Rose Fields

Garden Center No. 1, just a mile off U.S. Route 1 at West Grove, Pa., is open all year, 7 days a week, 9 to 6.

No. 2, two miles south of West Grove on U.S. Route 1, is open summer and fall, 7 days a week, 9 to 6. Here too are located our Star Rose Gardens and 40 acres of rose fields, in full bloom from late June into October. Come and enjoy them with us. You will be most welcome.

Golden Girl

Grandiflora. (The House of Meilland.) Buds are long and slender—very much like the famed yellow buds of Eclipse, with the same graceful sepals. But Golden Girl is larger, fuller and longer lasting. Each open flower looks as if molten gold had been poured into it, spilling out to soft ivory at the petal edges.

A tall, imposing yellow Grandiflora for background planting. Bushy and erect, with light green leaves. It is full of buds and bloom all season until stopped by frost. Altogether a fine tall yellow, totally charming in its flower display. *Plant Pat. 1912.*

\$3.90 ea.—3 or more, \$3.60 ea.



GOLDEN GIRL

First Prize



Hybrid Tea. (Boerner.) If ever a rose was well named, this is it. A show rose of the first order, but also a wonderful plant for ordinary dirt gardeners who don't go after prizes at rose shows. It puts on a thrilling performance, producing plenty of magnificent large buds and flowers almost too good to believe, with only ordinary care. (Our picture is no exaggeration.)

Flowers are a rich pink, lighter on the inner side and close to light red on the reverse. Wide satiny petals roll back from the spiraling center. Long stems, perfect to cut. A medium tall plant, strong and upright. A work of art ... don't miss it! *Plant Pat. 2774.*

\$3.90 ea.—3 or more, \$3.60 ea.

FIRST PRIZE



in Perfect Harmony

John F. Kennedy

Hybrid Tea. (Boerner.) Long, gracefully furled buds of lemon-white, carried on long strong stems. In both bud and open stage the flowers are high pointed, showing a full but open center when fully expanded. They average 35 to 40 broad glossy petals, precisely arranged. The pure white, 5 to 6-inch, open blooms hold their firm texture through all kinds of weather and enjoy a long life.

Growth is tall and upright to about 4 feet, with dark, healthy foliage. Good strong canes are crowned with bloom clusters all through the growing season. The tea fragrance is especially noticeable and not often found in white roses. A rose for remembrance. *Plant Pat. 2441.*

\$3.90 ea.—3 or more, \$3.60 ea.



OFFER 117

4 BEAUTIES

CHRISTIAN DIOR
FIRST PRIZE
GOLDEN GIRL
JOHN F. KENNEDY

\$14.25

CHRISTIAN DIOR



JOHN F. KENNEDY

"My other roses received from you several years ago continue to thrive and bring me much pleasure. Christian Dior and Granada are outstanding—not only in bloom, but a beautiful bush."

Mrs. P. K. C., Virginia

Christian Dior



Hybrid Tea. (The House of Meilland.)

A great favorite for cutting, with beautifully formed blooms of crimson-red overlaid with a scarlet sheen. Blooms are above average in size, with 50 to 60 neatly placed petals. Does not fade or turn blue but stays a splendid rich red. Delicate perfume and strong stems.

A vigorous, tall, upright bush with rich green, leathery leaves. A plant to be relied on for steady, continuing bloom. Hardy and healthy, it will give all-round satisfaction. *Plant Pat. 1943.*

\$3.75 ea.—3 or more, \$3.45 ea.

How To Make Your Cut Roses Last Longer


The best time to cut roses is evening or early morning. Cut just above a leaf, taking a stem no longer than you really need. Immediately plunge the stem (up to the flower head) in warm water and let it stand an hour or two. Strip off all leaves that would be below water level in the container and then arrange the flowers in a bowl of cold water.



LARGE ORDERS—SMALL ORDERS

and orders in between receive our prompt and painstaking attention. Every rose bush we ship is a 2-year, field-grown specimen produced under careful supervision ... from preparation of the soil through packing and shipping. We can say with confidence that Star Roses are the best you can buy anywhere.

Command Performance

 Hybrid Tea. (Lindquist.) Intense, striking and with great eye appeal, these long pointed buds and graceful flowers won the All-America Award in 1971. The color is a warm, vibrant orange, on the reddish side, with a somewhat lighter reverse. Flowers are medium size, with 50 petals curled at the edge, particularly beautiful when two-thirds open. Light to moderate perfume. The good strong stems are excellent for cutting.

The plant is extra tall, very vigorous and upright, with dark leathery leaves. Big branching canes; free blooming. Worthy of a place in any garden. *Plant Pat. 3063.*

\$3.90 ea.—3 or more, \$3.60 ea.

COMMAND PERFORMANCE



SCARLET KNIGHT



**OFFER
118
TO DELIGHT
YOU**

COMMAND PERFORMANCE
OKLAHOMA
SCARLET KNIGHT
SUMMER SUNSHINE

\$13.90

For Your Garden of Delight

FREE PLANTING GUIDE sent with your order

With every order we ship, we include a free 12-page booklet describing proper planting and cultural procedures. Whether you're an experienced rose grower or a novice, you will find this a helpful guide. From planting, through pruning and spraying, the booklet describes and pictures the steps to success with roses . . . and also gives pertinent facts about the growing of bulbs and perennials.

"I have one word for your roses—TERRIFIC!"

H. K., New York

"My sincere thanks to you and your organization for producing such fine roses at such reasonable prices."

C. D. A., Arizona

Oklahoma

Hybrid Tea. (Swim & Weeks.) You won't easily forget these impressive smoky wine-red blooms . . . the darkest color we grow. Petals are so velvety you want to stroke them to be sure they're real! Flowers about 5 inches across, with 50 big dusky maroon petals, shaded even darker. Heavily perfumed, beautifully shaped, long lasting and altogether lovely. The plant is medium height, upright and bushy.

A customer in New York says this is a "masculine" rose. We say it's heterosexual! *Plant Pat. 2326.*

\$3.75 ea.—3 or more, \$3.45 ea.

OKLAHOMA



SUMMER SUNSHINE

Summer Sunshine


Hybrid Tea. (Swim.) The brightest yellow we know, like a sunburst of dazzling gold. Flowers of good size, with satiny smooth petals. High centered at first, they gradually become cup shaped. Both the form and the intense yellow color hold up well.

The vigorous, semi-upright plant is stronger than many yellow Hybrid Teas. Moderately tall, well branched, with grey-green leaves. A regular bloomer until frost . . . "a truly perfect yellow rose," as a New Jersey grower reports.

If you want an extra brilliant yellow—one that flashes in the sun—here it is. *Plant Pat. 2078.*

\$3.90 ea.—3 or more, \$3.60 ea.


Scarlet Knight

 Grandiflora. (The House of Meilland.) A handsome tall rose that grows without any fuss and produces continuous rounds of bloom all summer. Buds are dark crimson and flowers velvety scarlet-crimson with a mild tea fragrance. They are of medium size, full enough to make a nicely rounded silhouette, and are borne in fine clusters of 3 to 5. The warm color doesn't burn and the flowers last a long time on the bush. Excellent for background planting.

This is an outstanding garden plant, hardy and healthy, with big, vigorous canes and thick, rich green foliage. Bushy and profuse blooming. *Plant Pat. 2692.*


\$3.75 ea.—3 or more, \$3.45 ea.

American Heritage

 Hybrid Tea. (Lammerts.) A subtle combination of tints impossible to catch in one color photograph. Urn-shaped buds of sulphur-yellow with a hint of a pinkish border develop into cream to light canary-yellow flowers with a delicate edging of camellia-rose. Gradually this rose margin deepens and spreads, producing a thrilling specimen flower. The pointed blooms have 50 to 60 petals and reach a width of 4½ to 5 inches. Tall and compact, blooming well. *Plant Pat. 2687.*

\$3.75 ea.—3 or more, \$3.45 ea.

Camelot

 Grandiflora. (Swim & Weeks.) A sleek beauty of shimmering coral or shrimp-pink with flowers borne in three's or more on strong stems. The color is light and glowing, and it lasts well . . . a soft but lively shrimp-pink. The double blooms are about 4 inches across, with rich spicy perfume. They have the popular high center at first, becoming cupped as they open.

The plant is a tall one with shining dark green leaves of extra large size. It blooms all season long and will do well practically everywhere. *Plant Pat. 2371.*

\$3.75 ea.—3 or more, \$3.45 ea.

CAMELOT



AMERICAN HERITAGE

"I really never expected you would keep your promise. We are very quick to complain when we are annoyed or disappointed, so it gives me much pleasure to tell you that your gesture of good will is much appreciated. I am looking forward to doing business with you in the future."

Mrs. T. C., New Jersey



OFFER 120

**COLORFUL,
CHARMING**

AMERICAN HERITAGE
CAMELOT
COMANCHE
LAURA

\$13.90

WHY GROW ROSES?

Why grow roses, when some other flowers are so much easier?

Well, roses cast a spell on you. The very challenge of producing these magnificent blooms is enough to make rose growing the favorite hobby of thousands of both men and women. There's the mystery of a bud developing from a stalk that only a few weeks before had been sharply pruned . . . the anticipation of the first blooms on a brand-new variety . . . the


satisfaction of bringing your plants safely through an especially hard winter or dry summer. You feel closer to the elements, and you learn to appreciate sun and rain, the old basics.

You don't need a lot of expensive paraphernalia to raise roses. And if you have limited time, strength or funds, you can start on a modest scale. Even a few bushes will give you immense pleasure.



COMANCHE

Comanche

 Grandiflora. (Swim & Weeks.) A decorative plant to bring showy color to a garden. The pointed buds are smoldering red on the outside, but as they open they show an orange-red on the upper side of the petals and a more rosy or "Indian" red on the underside. The blooms are double, medium size, and are carried like a crown at the top of great canes—6 to 8 in a cluster, on wiry stems.

Tall and rangy, vigorous and free blooming all season long. *Plant Pat. 2855.*

\$3.75 ea.—3 or more, \$3.45 ea.

Laura

Hybrid Tea. (The House of Meiland.) "My wife fell in love with this rose" was the comment of a visitor to our garden. Its luminous salmon-pink flowers are exceptionally appealing, with a nice perfume. Extra long buds and loosely cupped flowers, about 5 inches wide, slightly lighter on the outside of the broad petals. And this good color lasts until the petals fall. The total effect is light and airy.

A very strong grower reaching a height of 3½ to 4 feet. *Plant Pat. 2986.*

\$3.90 ea.—3 or more, \$3.60 ea.

LAURA



Lady X

Hybrid Tea. (The House of Meiland.) Raves for the lady . . . for her poise, her form, her sophisticated coloring. The experts call this the best of the mauves. Blooms are exquisitely modeled, with the high pointed center and lasting ability that win blue ribbons at rose shows. Delicate soft lilac-lavender, with 60 petals, lightly scented. Every satiny flower is of perfect form, showing off handsomely when cut. Long, straight, sturdy stems. Very vigorous and hardy, with huge, leathery leaves. *Plant Pat. 2691.*

\$3.75 ea.—3 or more, \$3.45 ea.

Colorama

Hybrid Tea. (The House of Meiland.) When you want something different, try Colorama. These are big ruffly blooms, very full and loosely cupped, with light perfume. A striking two-tone—hot watermelon-pink with warm yellow at the base and on the reverse.

Sturdy stems and waxy foliage. Medium to tall plant. Primarily a decorative type for gardens. *Plant Pat. 2862.*

\$3.75 ea.—3 or more, \$3.45 ea.

COLORAMA



LADY X

Starburst

Grandiflora. (The House of Meiland.) Bright bicolor flowers of orange-red and yellow, usually in clusters of three. The short pointed buds are yellow, edged soft orange-yellow. Opening blooms show an orange-carmin color on the inside of the petals. Lightly perfumed, they are especially effective when half open.

Foliage is very dark, shiny and healthy . . . the bush sturdy, medium height, blooming well. An excellent garden plant. *Plant Pat. 2974.*

\$3.75 ea.—3 or more, \$3.45 ea.



OFFER 122 UNUSUAL COLORS

CANDY STRIPE
COLORAMA
LADY ELGIN
LADY X
STARBURST

\$17.25

5 Unusual, Unique Colors



STARBURST



CANDY STRIPE

Candy Stripe

Hybrid Tea. (McCummings.) A sport of Pink Peace, which speaks well for the constitution and blooming ability of the plant. It's a charming novelty, but not freakish. The very double, 6-inch flowers are rose-pink, irregularly slashed with streaks of lighter pink and off-white for the length of the petals. Each side of each petal is a different pattern, and occasionally an all-pink petal appears. Pronounced and lasting fragrance.

Free blooming, free growing, healthy and hardy, this tall plant is a winner . . . a fine garden addition. *Plant Pat.* 2278.

\$3.75 ea.—3 or more, \$3.45 ea.

Lady Elgin

Hybrid Tea. (The House of Meiland.) Flower arrangers love Lady Elgin for the delightful color, firm petals and well-formed buds. The color is soft orange on the outside of the bud and a lovely blend of butterscotch and apricot in the open flower. Blooms are large, with 35 to 45 broad petals, and a subtle fragrance is the final perfect touch. Ideal for cutting.

A strong and upright grower with sea-green foliage that highlights the rich blooms. *Plant Pat.* 1469.

\$3.75 ea.—3 or more, \$3.45 ea.



LADY ELGIN



CRIMSON GLORY



CONFIDENCE
MIRANDY



CLASSIC ROSES

You Can't Do Without

Crimson Glory

Hybrid Tea. (Kordes.) Famed for its velvety crimson color and heavy fragrance. Medium size flowers. Low growing and free blooming. "I have a Crimson Glory rose shipped to Virginia in 1943, moved to Florida in 1960 and still an outstanding rose bush. They do well here," writes a customer. Warning—it does have a weak neck.


\$3.25 ea.—3 or more, \$3 ea.

Confidence

Hybrid Tea. (The House of Meilland.) A delight for cutting, with streamlined buds and high-centered flowers. The bloom is a delicate blend of pastel tints—softest peach, shrimp-pink, ivory and gold . . . a revelation of beauty. Fragrant, long stemmed, medium to large. Upright and bushy, blooming well.


\$3.25 ea.—3 or more, \$3 ea.

Mirandy

 Hybrid Tea. (Lammerts.) Marvelous spicy perfume and velvety wine-red flowers. Huge buds and large, high-centered blooms loaded with 50 or more petals. A sturdy garden plant about 2½ feet high, blooming steadily until frost. Though Crimson Glory is better known, we think Mirandy the better rose.

\$3.25 ea.—3 or more, \$3 ea.

Tiffany

 Hybrid Tea. (Lindquist.) A true classic, admired the world over. Long, exquisitely modeled buds and fragrant, high-pointed flowers, always poised and inviting you to cut them. The light pink and pale gold blooms are about 5 inches across, nicely full, borne on stiff stems. Medium tall, upright in habit and very free blooming, with light green foliage.

\$3.25 ea.—3 or more, \$3 ea.

TIFFANY



MORE STAR® ROSES... ALL TOPS

CONDESA DE SASTAGO. Hybrid Tea. (Dot.) Yellow on the outside and rose-scarlet within. Oval buds and very full, rounded blooms with nice perfume. Medium height, vigorous and free blooming.

\$3.25 ea.—3 or more, \$3 ea.

FRAGRANT CLOUD. Hybrid Tea. (Tantau.) Dark red buds and large, full flowers of bright coral-red to orange-red. Perfect pointed form, rich color and true rose fragrance. The strong plant, medium tall, can stand some shade. *Plant Pat. 2574.*

\$3.90 ea.—3 or more, \$3.60 ea.

GARDEN PARTY. Hybrid Tea. (Swim.) Tall, rugged and healthy, with rich green foliage. Good-sized blooms of soft cream to ivory with a dainty flush of appleblossom-pink. Perfect for cutting, long lasting and ever beautiful. *Plant Pat. 1814.*

\$3.75 ea.—3 or more, \$3.45 ea.

GARDEN STATE. Hybrid Tea. (The House of Meiland.) Large, solid blooms of deep cool rose-pink. Light fragrance. Perfect to cut. Glossy dark foliage; tall and vigorous. *Plant Pat. 2349.*

\$3.75 ea.—3 or more, \$3.45 ea.

GRANADA. Hybrid Tea. (Lindquist.) Bright scarlet, gleaming lemon-yellow and orange-pink blooms of medium size, informally shaped, with large ruffled petals. Very fragrant. A strong, upright bush with crinkled foliage, almost like holly. Free blooming. *Plant Pat. 2214.*

\$3.90 ea.—3 or more, \$3.60 ea.

HELEN TRAUBEL. Hybrid Tea. (Swim.) Exquisite apricot and shell-pink. The long bud unfurls its 25 to 30 broad petals to a large bloom with rich spicy perfume. Tall and free blooming.

\$3.25 ea.—3 or more, \$3 ea.

INDIANA. Hybrid Tea. (The House of Meiland.) Bright cardinal-red. Large, double, velvety, rather flat blooms. Fragrant. Average height but above-average vigor. *Plant Pat. 2597.*

\$3.75 ea.—3 or more, \$3.45 ea.

MONTEZUMA. Grandiflora. (Swim.) Smooth, creamy rosy salmon. Blooms are high centered, 40 petaled, on stiff stems. A tall, bushy plant, to 5 feet, with dark glossy leaves. Always dependable.

\$3.25 ea.—3 or more, \$3 ea.

PASCAL. Hybrid Tea. (Lens.) Soft creamy white with ivory-yellow center. Medium large and double. Every graceful specimen is perfectly formed. Often over 4 feet tall. *Plant Pat. 2592.*

\$3.90 ea.—3 or more, \$3.60 ea.

POLYNESIAN SUNSET. Hybrid Tea. (Boerner.) Enormous in size—brilliant in color. Coral-orange with a warm glow. Both color and form hold well. Fruity scent. Hardy and vigorous. *Plant Pat. 2530.*

\$3.75 ea.—3 or more, \$3.45 ea.

SOEUR THERESE. Hybrid Tea. (Gillot.) Long, buttercup-yellow buds and large, fairly double blooms, often touched carmine and usually in clusters. Gives lots of bloom. Very sturdy, medium height.

\$3.25 ea.—3 or more, \$3 ea.

SUMMER RAINBOW. Hybrid Tea. (R. Jelly.) Sparkling light crimson-pink with a soft chrome-yellow reverse. Large, full, well-formed blooms with pleasant fragrance. Average height. *Plant Pat. 2746.*

\$3.75 ea.—3 or more, \$3.45 ea.

TALISMAN. Hybrid Tea. (Montgomery Co.) For sentiment's sake you may want Talisman, although many new roses are better. Medium size, orange and rose, with nice mild perfume.

\$3.25 ea.—3 or more, \$3 ea.

SPECIAL DIAMOND ANNIVERSARY

(plus two years) **OFFER**

12 ALL-TIME GREAT ROSES

These are Star grade, 2-year, No. 1 field-grown plants guaranteed to grow and bloom. Stretch your dollars by taking advantage of this Offer 125.

CAMELOT. Orange-pink. Described and pictured on page 20.

CHICAGO PEACE. Lively pink and yellow. Described and pictured on page 5.

CHRYSLER IMPERIAL. Deep red. Described and pictured on page 6.

FIRST PRIZE. Two-tone pink. Described and pictured on page 16.

GYPSY. Orange-red. Pictured and described on page 8 and back cover.

MISS ALL-AMERICAN BEAUTY. Deep pink. Described and pictured on page 11.

MISTER LINCOLN. Scarlet-red. Described and pictured on page 10.

PEACE. Yellow tinted pink. Described and pictured on pages 4 and 7.

PERFUME DELIGHT. Glowing pink. Pictured on front cover and page 2 and described on page 2.

PINK PEACE. Dusky rose. Described and pictured on page 4.

PORTRAIT. Pink. Described and pictured on page 14.

TROPICANA. Orange-red. Described and pictured on page 11.

OFFER 125

12 All-Time Great Roses

A tremendous value!

Regular Price \$47.35

Only \$39.90

SAVE \$7.45

OFFER 125A

5—Our Selection

including the famous **PEACE** Rose

Let us do the selecting and we will send you five No. 1 Grade, field-grown Hybrid Tea roses, including the famous **PEACE** rose. Every plant a different kind, every one with the Star Guarantee to live and bloom.

A \$16.25 value

Only \$12.90 SAVE \$3.35



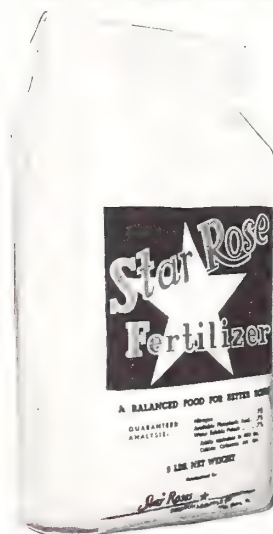
OFFER 126

Admiral Duster and 1 lb. Star Rose Dust (\$8.90 Value) Only \$7.90



OFFER 126A

Rotary Duster and 3 lbs. Star Rose Dust (\$31.90 Value) Only \$28.90



**WE USE THESE PRODUCTS OURSELVES
TO INSURE STAR QUALITY ROSES . . .**
. . . we recommend them highly to you!

STAR ROSE DUST

This is the same all-purpose formulation which we find so effective in our rose growing fields. Containing the latest and most effective accepted ingredients, Star Rose Dust provides the complete protection your roses deserve. For greatest economy and best coverage apply dust lightly. Regular applications will keep your roses at their best. Lb. \$2.95; 3 lbs. \$7.95; 24 lbs. \$39.60, ppd.

STAR ROSE SPRAY

This do-it-all spray contains the same powerful ingredients as Star Rose Dust. One pound makes 10 gallons of spray, and gives you the most complete plant protection possible in a single formulation. Fully proved by regular use in our own fields, Star Rose Spray is economical and easy to use. Many gardeners use both Dust and Spray. See "Which is Better—Dust or Spray?" (in opposite column) for the reasons. A pound of Star Rose Spray goes a very long way. Lb. \$3.75; 3 lbs. \$9.90, ppd.

STAR ROSE FERTILIZER

This is a high quality balanced plant food . . . a fertilizer developed out of long experience in knowing what roses thrive on. Contains organic and inorganic material, available nitrogen, phosphorus and potash in 7-7-7 analysis. We believe this fertilizer is best for roses, mums and other garden flowers, lawns, vegetable gardens or wherever you need to give plants a balanced diet. Use it when planting your roses and regularly as they grow. Star Rose Fertilizer is a favorite with both experts and amateurs. 5 lbs. \$2.90; 10 lbs. \$4.65; 25 lbs. \$6.95, ppd.

Due to certain restrictions and regulations, Star Rose Spray, Star Rose Dust, and Star Rose Fertilizer are not offered for sale in the following states:

Illinois	Rhode Island
Montana	Tennessee

WIRE LABEL STAKES

Use these stakes to hold the Star tags from all your roses and the labels for the other plants in your garden. Long lasting and inexpensive, wire label stakes are handy and make identifying your plants easy. Labels are not included. 2 doz. \$1.90; 5 doz. \$4.25; 10 doz. \$6.95; 1000 for \$49.95, ppd.



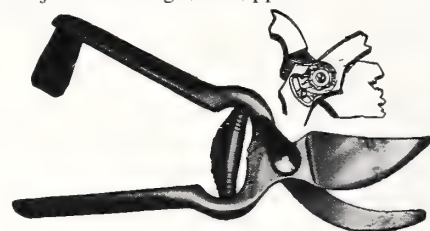
WHICH IS BETTER—

DUST OR SPRAY?

Both give effective protection. Dusting is quicker because you can keep your duster filled, ready for use after a rain or at the first hint of trouble. Spraying, on the other hand, gives wider coverage, therefore better control. For these reasons many expert gardeners use both Star Rose Dust and Star Rose Spray. Whether you choose dusting or spraying or a combination of both, you can put your trust in these products—we do. When applying dusts or sprays remember that light, widespread coverage is more effective than a deluge. Also, during hot weather, it is best to spray after sundown to avoid spray burn on the young, tender leaves and shoots.

PROFESSIONAL PRUNER

Just like the pruners we use in the rose fields, these specially designed imported shears do an easy, efficient job of cutting. \$6.95, ppd.



AGRIFORM

Planting tablets for roses and other woody plants and trees. The 2-year, root-zone fertilizer for all new or established plants. Complete instructions with each shipment. Feed only once every two years. 50 tablets \$2.50, ppd.; 200 tablets \$8.95, ppd.

OSMOCOTE®

Slow release plant food for roses and annual and perennial flowers. Feed only once a year. 5 lbs. \$5.95, ppd.

FOR SPECIFIC USES

These items are effective in the control of specific problems which occasionally crop up. Good to have on hand.

ACTI-DIONE® controls Mildew.

A spray for sure control of mildew (a fungus making leaves look powdery white). A 5-ounce package makes 10 gallons of spray. \$1.95, ppd.

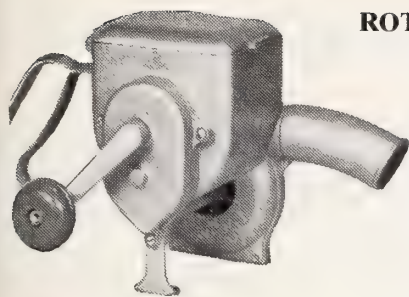
BENOMYL—the new systemic fungicide which controls blackspot and mildew. 2 oz. 50% wettable powder. \$4.95, ppd.

KELTHANE—specific for Red Spider control. 8-ounce bottle makes 24 gallons of spray. A sure cure for these pesky mites when they attack your plants. \$3.95, ppd.

PHALTAN® stops Blackspot.

One 6-ounce can makes 30 gallons of spray to protect roses from Blackspot (a fungus that makes black circles on the leaves and turns leaves yellow). 75% wettable powder. \$2.95, ppd.

ROSE CANE SEALER. Use after pruning, to inhibit borers. Inexpensive—easy to use. 4-ounce dauber cap container goes a long, long way. \$1.45, ppd.



ROTARY DUSTER

This duster has been so popular with our greenhouse employees we decided to offer it to our customers. Light and easy to hold, the duster is so simple to use that dusting is sure to get done. You can keep this sturdy duster filled and ready for

weekly dust applications and in-between times when rain has washed dust away. The geared hand crank turns smoothly and throws a stream of dust as far as 8 feet. This handy garden tool stands upright when not in use. \$23.95, ppd.



COMPRESSION TANK SPRAYER

A sturdy, big capacity galvanized steel sprayer with welded seams ready to handle any home garden spraying job. With a twist of the nozzle you can adjust spray from a solid stream to a fine fog. Large capacity. Can be used with any spray material; with reasonable care this sprayer will last for years. A few strokes of the pump builds up pressure. Shoulder strap included. \$16.95, ppd.



ADMIRAL DUSTER

Very inexpensive but efficient to use, this improved model of a favorite duster delivers an even flow of dust to the plant. Plunger is self-lubricating, easy working. A long extension tube and a swivel head deliver dust where you want it—at the tops and bottoms of plants and undersides of leaves. Easily loaded through a large fill opening. Light weight and always ready to use. \$5.95, ppd.

ORDER INSTRUCTIONS

Dormant plants. Prices in this catalog are for dormant roses and are void after June 1974. All Rose plants are #1 grade, 2-year, field-grown, guaranteed to bloom. Orders are accepted subject to stock unsold. Patented varieties are sold under license from the patent owner.

All "3-for" and group offer prices apply ONLY when plants are shipped to the same address at the same time. "3-for" prices apply to 3 of one variety only. In the group offers, we reserve the right to substitute sold-out varieties with kinds of equal or greater catalog value. We substitute only when necessary and only with other good varieties. However, we cannot make changes in offers on request. Their special price prohibits the extra handling these requests would require.

Star Rose Guarantee. Star Roses are guaranteed to grow and bloom as they should for the first blooming season after purchase. If they do not, we will replace them or refund the purchase price.

Parcel post prepaid. All plants and other items in this catalog are shipped at our expense, prepaid to your door. Plants will be shipped at the proper time for planting in your locality.

Packing charges. Orders over \$10 are packed without charge. We must charge a 50c packing fee on all orders that amount to less than \$10. This packing charge will apply on any portion of an order shipped separately which totals less than \$10. In cases where weather or some other condition forces us to ship parts of your order separately this charge will not apply, if order amounts to \$10 or more.

Enclose payment with your order. We do not ship C.O.D.

Add sales tax of 6% on orders to be delivered in Pennsylvania.

Please print your name and address on the order sheet, and don't forget the Zip Code. All orders from one household should be made under the same name.

THESE BOOKS PROVE THERE'S NO MYSTERY TO GROWING BEAUTIFUL ROSES!

"Handbook on Roses"

from the WORLD-FAMOUS BROOKLYN BOTANIC GARDENS
One of the most informative and useful books on roses and rose growing ever published. It was edited by S. B. Hutton, of The Conard-Pyle Co., assisted by an editorial board of over 30 distinguished rose experts who combined their "know-how" and experience to make the growing of roses easy for everyone. \$1.25 each, ppd.

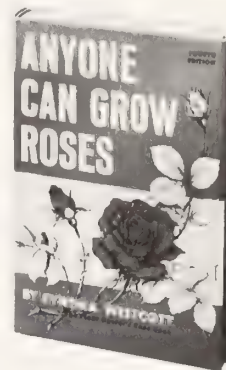
"Anyone Can Grow Roses"

by CYNTHIA WESTCOTT

Since the first edition of "Anyone Can Grow Roses" was published, this guide to rose culture has become a standard handbook.

It gives you: 10 basic commandments of rose growing, how to choose roses, identifying rose pests and diseases, where to buy roses, how to prepare and plant your rose garden, and many other down-to-earth helpful tips on growing better roses.

Hardbound copy—\$5.95, ppd.



Economic Stabilization Statement

In conformity with the President's Economic Stabilization Program there are no price increases on any items in this catalog covered by the Program. Plants as a raw agricultural product are not covered by price controls.

THE CONARD-PYLE CO.



The Conard-Pyle Co. is a member of the American Association of Nurserymen, the Mailorder Association of Nurserymen, All-America Rose Selections, Pennsylvania Nurserymen's Association, Horticultural Research Institute, the Chamber of Commerce and the Better Business Bureau.



STAR® ROSES • The Conard-Pyle Co. • West Grove, Pa. 19390

Phone: (215) 869-2426

STAR® ROSE FACT SHEET

ABBREVIATIONS USED

Bic = Bicolor	Dk = Dark	Lt = Light	Str = Strong
Bl = Blend	Ex = Excellent	M or = Medium	T = Tall
Bril = Brilliant	Fl = Floribunda	Med = Medium	Upr = Upright
Brt = Bright	Gr = Grandiflora	Multi = Multicolor	V = Very
Cl = Climber	HT = Hybrid Tea	Or = Orange	Vig = Vigorous
Cpd = Cupped	L = Low	Pk = Pink	Wh = White
Cr = Cream	Lav = Lavender	Sh = Shrub	Yel = Yellow
Dbl = Double	Lg = Large	Spr = Spreading	

Height: Necessarily this is a relative term and will vary for different localities. Heights we give are for eastern Pennsylvania, where we live. Low growing is 1-1/2 to 2 feet; tall growing is over 3-1/2 feet, and everything else is in between. If you have a shorter growing season than we do, plants will grow lower; if a longer season, then taller.

HYBRID TEA ROSES

The marvelous, long-stemmed roses you get from a florist are Hybrid Teas. They come in a wide color range, are large and well formed, many richly fragrant, usually long stemmed. All are perfect to cut.

Rose Name	Index	Color	Bud	Bloom	Fragrance	Height	Plant Habit	Uses			Outstanding Characteristics	Price	
								Cut	Mass	Hedge		Each	3 For
American Heritage	20	Cr-wh, pk bl	Long	Lg, dbl	Slight	T	Str, upr	Yes	Good	No	Color, form	\$3.75	\$10.35
Apollo	14	Med yel	Long	Flat	Slight	T	Str, broad	Yes	Fair	No	Color, vigor	4.90	13.65
Big Red	15	Deep red	Lg	Big, fat	Good	MT	Erect, spr	Yes	Fair	No	Large blooms	3.75	10.35
Blanche Mallerin	6	Pure wh	V long	Even, flat	Some	MT	Upr	Yes	Fair	No	Bud & color	3.25	9.00
Candy Stripe	23	Striped pk	Long, lg	Lg, full	V	T	Str, erect	Yes	Yes	No	Unusual color	3.75	10.35
Charlotte Armstrong	6	Lt red	Long	Lg, shapely	Good	MT	Upr	Yes	Yes	No	Color, form	3.25	9.00
Chicago Peace	5	Pk-yel bl	Fat	Lg, full	Some	M	Str, broad	Ex	Yes	Fair	Has everything	3.90	10.80
Christian Dior	17	Red-red	Shapely	Big, full	Slight	T	Rather leggy	Ex	Fair	No	Wonderful cut	3.75	10.35
Chrysler Imperial	6	Deep red	Med full	Full, dbl	V	M	Vig, upr	Good	Yes	No	Has everything	3.25	9.00
Colorama	22	Yel-red bic	Med	Lg, dbl, cpd	Some	M	Upr	Yes	Yes	No	Vivid color	3.75	10.35
Com. Performance	18	Bril or	Long	Med, shapely	Slight	VT	Upr	Yes	No	No	Color & bud	3.90	10.35
Condesa de Sastago	25	Yel-red multi	Short	Med cpd	Some	M	Spr	Fair	Fair	No	Color	3.25	9.00
Confidence	24	Pastel pk	Long	Med dbl	Slight	MT	Upr, bushy	Yes	Fair	No	A classic	3.25	9.00
Crimson Glory	24	Dk red	Short	Med full	V	ML	Spr	Fair	Yes	Fair	Prolific bloom	3.25	9.00
Eclipse	6	Clear yel	V long	Flat open	Good	MT	Upr	Fair	Yes	No	Shape of bud	3.25	9.00
Electron	9	Rose-pk	Urn-shape	Med dbl	Good	M	Bushy	Good	Good	Good	Floriferousness	3.90	10.80
First Prize	16	Pk	V long	Urn, dbl	Good	MT	Upr	Ex	Fair	No	A classic	3.90	10.80
Fragrant Cloud	25	Or-red	Full, fat	Lg	V	MT	Upr	Yes	Yes	No	Color, fragrance	3.90	10.80
Garden Party	25	Cr tinged pk	Med long	Lg, dbl	V	T	Broad	Yes	Yes	Fair	A classic	3.75	10.35
Garden State	25	Rich pk	Med long	Med full	Slight	VT	Upr	Yes	Fair	No	Vigor, color	3.75	10.35
Golden Prince	13	Brt deep yel	Med long	Lg, dbl	Some	M	Even	Fair	No	No	Color	3.75	10.35
Granada	25	Red-yel multi	Urn-shape	Med cpd	V	M	Broad, bushy	Ex	Yes	Yes	Has everything	3.90	10.80
Gypsy	9,52	Fiery red	Oval	Dbl, cpd	Some	MT	Vig, upr	Good	Good	Good	Color, vigor	4.90	13.65
Helen Traubel	25	Apricot-pk	Med long	Lg, loose	V	MT	Broad	Fair	Fair	No	Lovely color	3.25	9.00
Indiana	25	Bril red	Fat	Lg, full	Good	MT	Broad	Yes	Yes	Fair	Lots of bloom	3.75	10.35
John F. Kennedy	17	Wh	Long	Med dbl	Some	T	Upr	Yes	Fair	No	Lots of bloom	3.90	10.80
King's Ransom	10	Chrome-yel	Long	Lg, shapely	Slight	MT	Bushy	Yes	Fair	No	Ex yel	3.90	10.80
Lady Elgin	23	Or-apricot	Med long	Solid	Good	MT	Str, upr	Yes	Fair	No	Bud & color	3.75	10.35
Lady X	22	Lav-pk	Urn-shape	Med, shapely	Some	T	Upr, broad	Ex	No	No	Vigor, color	3.75	10.35
Laura	21	Luminous pk	V long	Lg petaled	Good	T	Erect, vig	Yes	No	No	A lady rose	3.90	10.80
Medallion	8	Flaxen	V shapely	Lg, cpd	Some	T	Vig, upr	Good	Good	Good	Lg bloom, vigor	4.90	13.65
Mirandy	24	Dk crimson	Lg, fat	Big, dbl	V	M	Upr, spr	Yes	Fair	No	A classic	3.25	9.00
Miss All-Am. Beauty	11	Deep pk	Lg, full	Big, v full	V	M	Vig, upr	Ex	Yes	No	Has everything	3.90	10.80
Mister Lincoln	10	Velvet red	Long	Lg, full	V	T	Vig, erect	Yes	Yes	No	Has everything	3.90	10.80
Oklahoma	19	Deep dk red	Full	Lg, loose	V	MT	Upr, bushy	Yes	No	No	A classic	3.75	10.35
Pascali	25	Pure wh	Long	Lg, urn-shape	Slight	T	Vig, upr	Yes	Fair	No	A classic	3.90	10.80
Peace	4,7	Yel pk-tinged	Lg	Lg, full	None	M	Str, broad	Ex	Yes	Fair	A classic	3.25	9.00
Perfume Delight(new)	2	Bril pk	Shapely	Lg, full	V ex	MT	Vig, upr	Ex	Fair	No	Fragr, bud form	4.90	13.65
Pharaoh	12	Deep scarlet	Med	Lg, dbl, loose	Some	MT	Vase-shape	Ex	Yes	No	Has everything	3.90	10.80
Pink Peace	4	Rich deep pk	Big	Big, full	V	T	Str, erect	Yes	Yes	No	Has everything	3.90	10.80
Polynesian Sunset	25	Coral-or	Med	Lg, dbl	Some	M	Vase-shape	Yes	Fair	No	Lovely color	3.75	10.35
Portrait	14	Med pk	Full, fat	Full, dbl	V	M	Upr, bushy	Yes	Yes	Fair	Has everything	3.90	10.80
Royal Highness	12	Pastel pk	Long	Lg, dbl	Good	M	Str, erect	Ex	No	No	A classic	3.75	10.35
Soeur Therese	25	Yel	Short	Even	Slight	MT	Broad	Yes	Fair	No	Color	3.25	9.00
Summer Rainbow	25	Pk-yel	Med	Dbl, full	Some	M	Upr, bushy	Yes	Fair	No	Contrasting colors	3.75	10.35
Summer Sunshine	19	Deep yel	Long	Lg, loose	Slight	MT	Erect, bushy	Yes	Fair	No	A classic	3.90	10.80
Swarthmore	13	Rose-red	V long	Pointed	Some	VT	Upr, bushy	Ex	No	No	Bud & form	3.75	10.35
Talisman	25	Or-rose multi	Short	Flat	Some	M	Upr	No	No	No	Good name	3.25	9.00
Tiffany	24	Pk	Long	Full, high	V	MT	Vase-shape	Ex	Fair	No	Has everything	3.25	9.00
Tropicana	11	Or-red	Med long	Dbl, cpd	Slight	MT	Str, leggy	Ex	Yes	No	Has everything	3.90	10.80

GRANDIFLORA ROSES

Grandifloras generally grow taller than Hybrid Teas. Their flowers may be somewhat smaller, in long-stemmed clusters. They are best planted where their height will be an advantage.

Rose Name	Index	Color	Bud	Bloom	Fragrance	Height	Plant Habit	Uses			Outstanding Characteristics	Price	
								Cut	Mass	Hedge		Each	3 For
Camelot	20	Coral-pk	Oval	Lg, cpd	V	MT	Str, spr	Fair	Yes	Fair	Beauti foolproof	\$3.75	\$10.35
Comanche	21	Indian red	Long	Med full	Slight	MT	Upr	Yes	Yes	No	Lots of bloom	3.75	10.35
Golden Girl	16	Golden yel	Med long	Dbl, shapely	Slight	M	Upr	Yes	Yes	No	Lots of bloom	3.90	10.80
Montezuma	25	Salmon-rose	Fat	Med dbl, tight	Slight	MT	Broad, str	Yes	Fair	Fair	Has everything	3.25	9.00
Queen Elizabeth	7	Rich lt pk	Oval	Med cpd	Slight	T	Upr, broad	Ex	Yes	Fair	Has everything	3.25	9.00
Scarlet Knight	19	Deep red	Med	Lg, loose	Some	MT	Upr, full	Yes	Yes	No	Lots of red	3.75	10.35
Starburst	22	Red-yel multi	Med	Cpd	Good	M	Broad	Yes	Yes	Fair	Vivid color	3.75	10.35

FLORIBUNDA ROSES

Floribundas bloom in clusters and are excellent for continuous masses of color outdoors. Many have blooms as well formed as Hybrid Teas. They are ideal for hedges and along walks.

Rose Name	In-dex	Color	Bud	Bloom	Fra-grance	Height	Plant Habit	Uses			Outstanding Characteristics	Price	
								Cut	Mass	Hedge		Each	3 For
Angel Face	31	Soft lav	Urn-shape	Perfect, ruffled	V	L	Spr, shapely	Yes	Yes	Fair	Color, form, fragr	\$3.75	\$10.35
Bahia (new)	3	Br or	Good form	Med cpd	Slight	T	Vig, bushy	Fair	Ex	Ex	Lasting, brt color	3.90	10.80
Betty Prior	33	Med pk	Small	Med size, single	None	T	Str, spr	No	Ex	Ex	Tall mass display	3.25	9.00
Bon Bon (new)	3	Pk-wh bl	Ex form	Med dbl	Slight	L	Bushy	Fair	Good	No	Form, color	3.90	10.80
Circus	33	Gold-red multi	Urn-shape	Med	None	ML	Spr	Fair	Ex	Good	Colorful	3.25	9.00
Europeana	31	Dk red	Full	V dbl	Slight	L	Broad	Ex	Ex	Ex	Prolific bloom	3.75	10.35
Fashion	30	Brt apricot	Urn-shape	Lg, flat	Good	M	Bushy	Fair	Ex	Ex	Has everything	3.25	9.00
Fire King	33	Or-red	Long	Med full	Some	T	Upr	Ex	Ex	Ex	Brt color	3.50	9.75
Gene Boerner	33	Pk-pk	Med	Lg, dbl	Slight	M	Erect, bushy	Yes	Ex	Ex	Lots of bloom	3.75	10.35
Redgold	31	Yel-red multi	Urn-shape	Small, brt	None	M	Vig, bushy	Fair	Ex	Ex	Constant color	3.75	10.35
Red Pinocchio	33	Dk red	Blunt	Med, v dbl	Good	L	Broad, bushy	Fair	Yes	Yes	Lots of color	3.25	9.00
Saratoga	32	Pure wh	Urn-shape	Med dbl	Good	L	Uniform, broad	Yes	Ex	Ex	Foolproof	3.50	9.75
Spartan	32	Red-coral	Oval	Dbl, even	Good	M	Bushy	Fair	Ex	Ex	Vigor, color	3.25	9.00
Sunspot	30	Brt yel	Oval	Even, dbl	Slight	M	Uniform, broad	Yes	Ex	Ex	Has everything	3.50	9.75
Tamango	32	Deep red	Oval	Lg, dbl	Slight	T	Vig, erect	Yes	Ex	Ex	Lasting, foolproof	3.50	9.75
Zambra	33	Bril or	Oval	Even, flat	Slight	M	Broad, even	Fair	Ex	Ex	Lots of bloom	3.75	10.35

CLIMBING ROSES

Climbing roses produce their flowers on long canes, creating a tremendous show on a wall, fence or trellis. Fine screen for a porch or to hide unsightly objects. Most Climbers need a season to get established before they start to bloom.

Rose Name	In-dex	Color	Bud	Bloom	Fra-grance	Height	Plant Habit	Uses			Outstanding Characteristics	Price	
								Cut	Mass	Hedge		Each	3 For
Blaze	36	Med red	Oval	Med size	Slight	T	Vig, str	No	Ex	Fence	Easy to grow	\$3.25	\$9.00
Blossomtime	37	Pk	Oval	Med size	Good	M	Vig, spr	Fair	Yes	Fence	Lots of bloom	3.25	9.00
Cl. Crimson Glory	37	Deep red	Med	Med full	V	M	Upr	Yes	Yes	Fence	Bloom size	3.25	9.00
Cl. Peace	37	Yel tinged pk	Fat	Lg, full	None	T	Vig, broad	Yes	Fair	Fence	Lg bloom	3.25	9.00
Cl. Tropicana	37	Or	Med	Dbl, cpd	Good	T	Vig	Ex	Good	Fence	Vigor, color	4.50	12.45
Coral Dawn	37	Coral-pk	Oval	Cpd, med	Good	MT	Vig, spr	No	Yes	Fence	Lots of bloom	3.25	9.00
Don Juan	36	Deep red	Med	Lg, full	Some	T	Upr	Yes	Yes	Fence	Has everything	3.90	10.80
Golden Showers	36	Daffodil-yel	Long	Med flat	Good	T	Upr	Yes	Ex	Fence	Lots of bloom	3.90	10.80
New Dawn	37	Flesh-pk	Oval	Med flat	Slight	T	V vig, spr	No	Yes	Fence	Vigor, foolproof	3.25	9.00
Red Empress	37	Rich red	Med	Lg, loose	Good	T	Erect, slender	Yes	Yes	Fence	Quality of bloom	3.75	10.35
Rhonda	36	Coral-pk	Oval	Med dbl	Slight	M	Str, broad	Yes	Yes	Fence	Lots of bloom	3.90	10.80
White Dawn	36	Wh	Short	Flat	Good	T	Str, irregular	No	Yes	Fence	Foolproof	3.25	9.00

SHRUB ROSES

Shrub roses are more spreading, denser plants than bush roses and are extremely useful as thick but friendly hedges. Vigorous, healthy, requiring no care, they are used to screen private areas, to edge a property and alone as sturdy everblooming shrubs.

Rose Name	In-dex	Color	Bud	Bloom	Fra-grance	Height	Plant Habit	Uses			Outstanding Characteristics	Price	
								Cut	Mass	Hedge		Each	3 For
Sea Foam	34	Wh	Oval	Full dbl	Slight	L	Spr	Fair	Ex	Broad	Foolproof	\$3.50	\$9.75
The Fairy	34	Seashell-pk	Oval	Small	None	L	Bushy	Fair	Ex	Ex	Foolproof	3.25	9.00

MINIATURE ROSES

Miniature roses are grown like other kinds but are tiny in every detail...only 10 to 15 inches tall, with fern-like leaves and jewel-like flowers. In rock gardens, as dainty edgings and in small beds by themselves they are captivating and ruggedly hardy.

Rose Name	In-dex	Color	Bud	Bloom	Fra-grance	Height	Plant Habit	Uses			Outstanding Characteristics	Price	
								Cut	Mass	Hedge		Each	3 For
Baby Gold Star	39	Golden yel	Long	Dbl, flat	Some	T	Upr	Ex	Fair	Fair	Form, color	\$2.00	\$5.40
Bo-Peep	38	Blush-pk	Urn-shape	Star-shape	None	M	Broad, upr	Good	Good	Good	Best pk	2.00	5.40
Chipper	38	Coral-pk	Vase	Full dbl	None	T	Full, upr	Fair	Ex	Ex	Vigor, color	2.00	5.40
Cinderella	38	Wh	Urn-shape	Dbl, flat	None	L	Broad	Ex	Ex	Ex	A classic	2.00	5.40
Crimson Gem (new)	39	Deep red	Ovoid	V full	None	M	Upr, bushy	Good	Ex	Ex	Lasting color	2.50	6.60
Gold Coin	38	Brt yel-gold	Ex form	Dbl	Slight	L	V bushy	Good	Ex	Ex	Form, color	2.00	5.40
Midget	39	Carmine-red	Oval	Cpd	None	M	Str, erect	Fair	Fair	Good	Lots of bloom	2.00	5.40
Pixie Rose	39	Rose-pk	Urn-shape	V dbl	Slight	M	Upr	Good	Good	Good	Lovely form	2.00	5.40
Red Imp	39	Deep crimson	Oval	V dbl	None	M	Broad, upr	Good	Ex	Ex	A classic	2.00	5.40
Rosy Gem (new)	38	Rosy pk	Good form	Dbl	None	M	Bushy	Ex	Ex	Ex	Lots of bloom	2.50	6.60
Scarlet Gem	38	Or-scarlet	Vase	Full dbl	None	T	Full, upr	Ex	Ex	Ex	A classic	2.00	5.40
Shooting Star	39	Yel, red	Ovoid	Star-shape	Slight	M	Bushy	Good	Good	Good	Form, color	2.00	5.40
Starina	39	Or-red	Urn-shape	Full dbl	Slight	T	Str, upr	Ex	Ex	Ex	Has everything	2.00	5.40
Sweet Fairy	39	Shell-pk	Tiny	Shapely	V	L	Bushy	No	Good	Fair	Lovely form	2.00	5.40

A Free Rose for you!

JOIN THE AMERICAN ROSE SOCIETY

To anyone who sends us his dues by December 31, 1974 for a new membership in The American Rose Society, we will give absolutely FREE a Portrait rose bush (for illustration and description, see page 14 of this catalog).

Here's all you do: Send us your check for \$10.50 annual dues (made payable to The Conard-Pyle Co.).

We will send you your Portrait rose at proper planting time this spring, or if your membership is received after May 10 it will be shipped to you in the fall.

You will find many benefits by joining The American Rose Society:

1. The membership card is your passport to rose shows, rose gardens, rose meetings everywhere.

2. The American Rose, a monthly magazine in full color, with timely articles on rose growing and rose growers.
3. A Handbook for Selecting Roses. A valuable guide.
4. The American Rose Annual. Articles on roses, rose growing, rose people. Color illustrations. 260 pages. Price to non-members is \$6.95.
5. Access to the largest lending library of rose books in the country.
6. Leaflets listing Private and Public Gardens open to members, Consulting Rosarians, Rose Judges, cultural information, etc.
7. Help with rose problems, free of charge.
8. PLUS: A FREE Portrait rose bush from STAR ROSES when your new membership is sent to us.

Join now. Send us your \$10.50 today.

INCLUDE FLORIBUNDAS IN YOUR LANDSCAPING PLANS

These extra bushy, extra free flowering, extra useful roses look well in many locations . . . as a low border or tall hedge (depending on the kind), edging a walk or driveway, as a friendly fence. They should be planted like any other flowering shrub. Combine them with other roses, or put them to work primarily to liven up your landscaping . . . you can't go wrong with Floribundas.

These are easy-going plants that perform well all through the growing season. Many have beautifully formed flowers—all have plentiful, colorful ones . . . “flowers in abundance,” as the name *Floribunda* proclaims. Buy good plants, treat them fairly and they will thrive for years.



Sunspot

Floribunda. (Fisher.) In our opinion Sunspot is the best yellow *Floribunda* to date. Both size and color are good.

Rich butter-yellow buds slightly tinged orange turn a bright, sunny yellow as they open. These are fully double flowers often up to 5 inches across—as large and attractive as many Hybrid Teas and with a light, fruity fragrance. The graceful yellow blooms literally blanket the entire plant.

The bush grows rather upright but mound shaped, with light green leaves. Fine for massing and border planting. *Plant Pat. 2576*.

\$3.50 ea.—3 or more, \$3.25 ea.

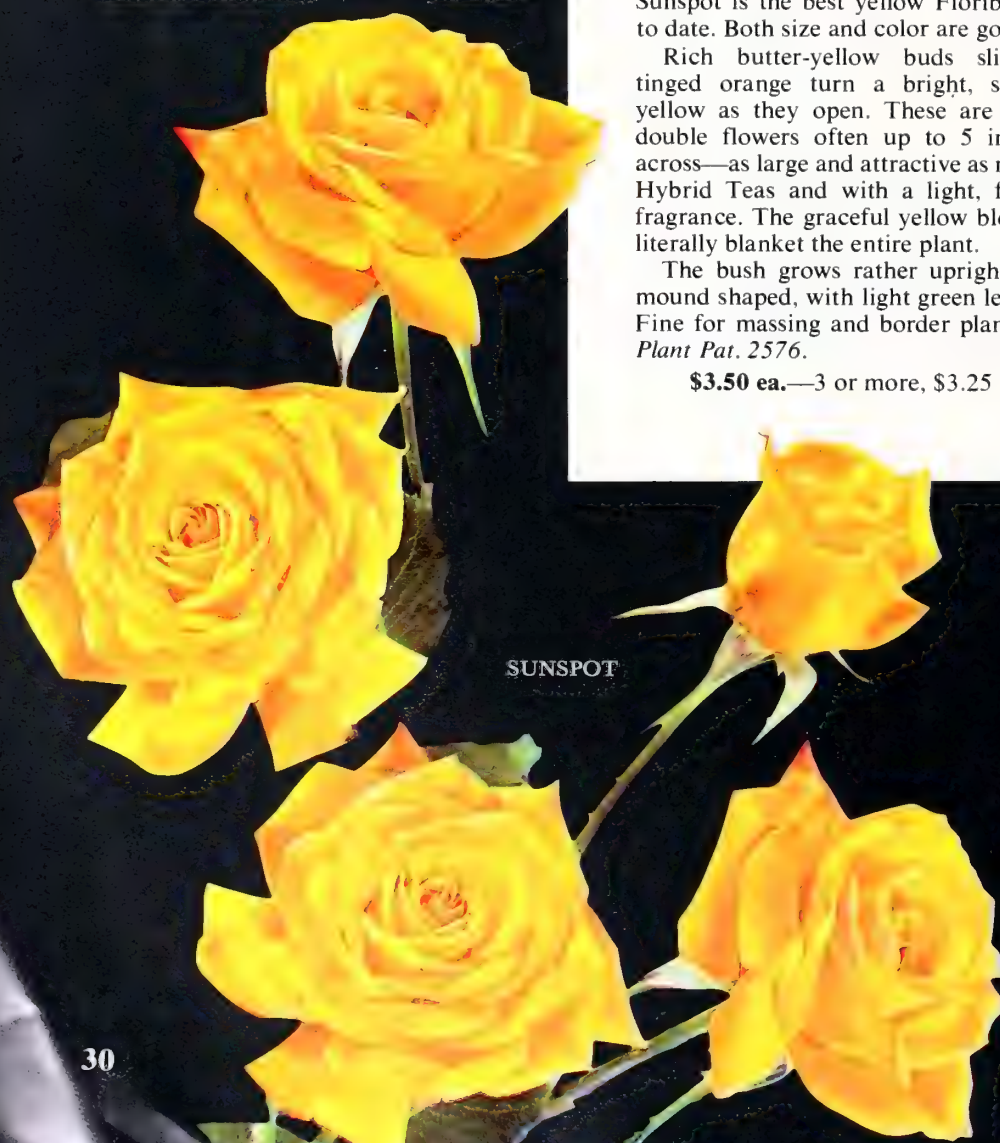
Fashion



Floribunda. (Boerner.) A classic *Floribunda*, known and loved everywhere. Soft coral-peach-pink suffused with gold—a refreshing color that always looks inviting. The oval, deep peach buds open slowly to 3 to 3½-inch blooms of fine Hybrid Tea form and firm substance; fragrant too.

The 3-foot plants are loaded with bloom all summer. They are hardy and disease resistant and live for years. The lively color and all-round dependability of *Fashion* qualifies it for hedge planting. This is an older *Floribunda* that refuses to show its age.

\$3.25 ea.—3 or more, \$3 ea.



SUNSPOT




ANGEL FACE



REDGOLD


Europeana

 Floribunda. (G. de Ruiter.) As spectacular a Floribunda as Blaze is among the Climbers. Just one cluster makes a bouquet that lasts a week.

Bears great heads of satiny red flowers as velvety as plush. Each cluster holds 20 or more flowers with beautifully ruffled petals. Truly a wonder rose, so magnificent in its first flush of June bloom that even one plant glorifies a garden. Rather low and bushy, with soft mahogany-red foliage like a Japanese maple, which slowly turns rich dark green. Don't miss it! *Plant Pat. 2540.*

\$3.75 ea.—3 or more, \$3.45 ea.


Angel Face

 Floribunda. (Swim & Weeks.) A charmer, angelically beautiful. The lovely ruby-washed lavender flowers, which follow the warm ruby buds, are utterly captivating. Notice not only this delightful color but also the perfect form of the flower with its wavy, scalloped petals. Blooms are a dainty 3½ inches wide. Nice fragrance. Low and bushy.

The American Rose Society awarded Angel Face the John Cook Medal, an honor given a seedling rose of American origin every three years. *Plant Pat. 2792.*

\$3.75 ea.—3 or more, \$3.45 ea.

Redgold

 Floribunda. (Dickson.) A splendid Floribunda that you will find most attractive as a landscaping plant. The flowers are not of the large show type, but they are a flashy contrast of colors.

At first soft chrome-yellow, the buds turn darker as they open, to a glowing orange-gold. Petals are edged brick-red, which later turns deeper magenta. Flowers are moderately double with light fragrance. Eight-inch stems, some bearing only one flower and others clusters. Plants are rangy, medium tall, excellent as a border. *Plant Pat. 3006.*

\$3.75 ea.—3 or more, \$3.45 ea.



OFFER 131

5 FINE FLORIBUNDAS

ANGEL FACE
EUROPEANA
FASHION
REDGOLD
SUNSPOT



\$15.90



SARATOGA

Saucy.

Saratoga



Floribunda. (Boerner.) Pure white flowers like a gardenia in shape. Buds are cream colored, opening to good-sized blooms of purest white. Old rose fragrance. A bush of average size, with leathery, glossy green leaves. Blooms profusely until frost. *Plant Pat. 2299.*

\$3.50 ea.—3 or more, \$3.25 ea.

Tamango

Floribunda. (The House of Meiland.) Healthy, sturdy plants with thick dark foliage to the ground, topped with massive clusters of bright crimson-red flowers. The color is rich and velvety, the form large and full.

A tall grower for marvelous garden display, well adapted for planting as a hedge or screen. Blooms freely until frost. *Plant Pat. 2857.*

\$3.50 ea.—3 or more, \$3.25 ea.



OFFER 132

EXCITING FLORIBUNDAS

FIRE KING
GENE BOERNER
SARATOGA
SPARTAN

\$12.95



SPARTAN



TAMANGO

Spartan

Floribunda. (Boerner.) In constant bloom all season long ... and what better recommendation could you want? Clear deep coral-colored flowers like small Hybrid Teas, carried singly and in clusters of 5 to 7. Pronounced fragrance.


Bloom is so abundant that you can cut flowers freely for the house. The bush is long lived and entirely dependable, 2½ to 3 feet tall. Be sure to include this excellent Floribunda in your planting plans. You'll not be disappointed.

\$3.25 ea.—3 or more, \$3 ea.



Flashy Floribundas

Gene Boerner

 Floribunda. (Boerner.) Clusters of dainty pointed buds of deep rose color become clear soft pink flowers with a deeper center. Blooms in profusion and is a nice rose to cut for informal arrangements.


An erect, bushy grower often over 3½ feet high. Makes a fine hedge. *Plant Pat. 2885.*

\$3.75 ea.—3 or more, \$3.45 ea.



GENE BOERNER

Fire King

 Floribunda. (The House of Meilland.) A tall and exceptionally vigorous plant, splendid for landscape use. Flashing orange-red, neat-looking, perfectly formed flowers about 3 inches across, opening out flat. They are carried in clusters of 5 to 7. Fragrant, very long lasting and excellent for cutting. *Plant Pat. 1758.*

\$3.50 ea.—3 or more, \$3.25 ea.



FIRE KING


MORE FLORIBUNDAS, USEFUL EVERYWHERE

Betty Prior

Floribunda. (Prior.) An older Floribunda but still one of the best. A wonderful choice for a tall bushy hedge. The large, spreading clusters of 5-petaled blooms will remind you of pink dogwood in shape, size and color. Rich spicy fragrance. A 4-foot plant (or more), very hardy and free blooming.

\$3.25 ea.—3 or more, \$3 ea.

Circus

 Floribunda. (Swim.) A colorful show, changing from rich yellow and red in the buds to buff and soft pink with a flush of orange-scarlet. Well-formed buds burst into 45 to 50-petaled flowers borne in enormous clusters. A bushy, rugged plant that makes a fine hedge. Medium height.

\$3.25 ea.—3 or more, \$3 ea.

Red Pinocchio

Floribunda. (Boerner.) A vigorous bush, hardy and always in bloom. Dancing carmine-red, bowl-shaped buds and cupped blooms with 25 to 30 petals. Quantities of large, fragrant clusters all season, long lasting and non-fading. Especially attractive in the bud stage and nice to cut.

\$3.25 ea.—3 or more, \$3 ea.

Zambra

Floribunda. (The House of Meilland.) Fresh, bright orange with a reddish cast. Semi-double flowers with the center brightened by rich golden stamens. Lovely buds and flowers of medium size, attractive from start to finish. Light fragrance. Average height, bushy and loaded with bloom. *Plant Pat. 2140.*

\$3.75 ea.—3 or more, \$3.45 ea.

Those Rugged SHRUB ROSES

Plant these on a bank, wall or fence, not with other roses. They are extremely adaptable and require almost no care. Hardy, sturdy and absolutely foolproof, they bloom steadily all summer.



SEA FOAM



SEA FOAM

Sea Foam

Hybrid Shrub Rose. (Ernest Schwartz.) A hardy, tremendously vigorous yet lovely shrub rose with clusters of bloom all season. Dainty buds and double flowers of pure white to delicate cream. Use it as a specimen, a border, a broad low hedge, a pillar rose, a ground cover. The plant has no enemies and asks only for some sun and rain.

A Connecticut customer reports: "Our Sea Foam have been in bloom all summer—their long flowing arms covered with 2-in. white to shell-pink flowers. They have had no aphids, beetles, mildew or blackspot and the foliage is crisp and shiny. They are magnificent and I cannot thank you enough." *Plant Pat. 2463.*

\$3.50 ea.—3 or more, \$3.25 ea.

The Fairy

(Bentall.) Multitudes of seashell-pink blooms from early summer to frost. Small, glossy, lacy foliage. A dense, hardy, thrifty bush, very resistant to disease and insects. Will grow anywhere, even in part shade.

Here's the testimony we received from one grower: "The Fairy shrubs I received from you at least 10 years ago are still going strong, some have attained a height of 4½ feet. They are the finest and most durable shrub I have. Other than a spring pruning, they require little attention. As a property line hedge I know of none its equal."

\$3.25 ea.—3 or more, \$3 ea.

Multiflora (not illustrated)

A rugged, very thorny species rose suitable as a tall tough hedge on a large property such as a farm or estate, where a thick barrier is needed. Fast growing, covered with masses of white flowers in spring and red fruit in the fall. Grows 8 to 12 feet high and wide, making a living fence that is horse high, cattle strong and pig tight. Excellent for bird feed and cover. Requires little or no maintenance. These are 1-year plants. Set them a foot apart.

25 for \$6.90—50 for \$9.90—
100 for \$16.50—500 or more,
\$14 per 100



THE FAIRY

The Fairy comes indoors in charming arrangements.



TREE ROSES ARE SPECIAL

Only those who have seen the beauty of Tree Roses can appreciate what they do for any garden. An exciting new experience with roses can be yours this summer with these special Tree Roses grown on sturdy trunks 3 feet tall. Any kind of rose can be budded to such a trunk, and the flower will be exactly the same as the variety growing as a bush. It makes a fine accent in a planting of bush roses, at an entrance or beside a patio. Provide a stake as support, and tie the trunk in at least three places, using soft material so as not to damage the bark. Tree roses require very limited pruning—just enough to keep the top in shape.

We have selected some of our finest varieties to grow as trees, to give you thrilling accents for your lawn and garden. A little extra care will reward you with new gardening pleasure.



SEA FOAM



**OFFER
135**

5 TREE ROSES

ANGEL FACE
CHRYSLER
IMPERIAL
EUROPEANA
PEACE
QUEEN
ELIZABETH

\$44.90

SAVE \$10.10

We must add this little postscript to the box above to point out the extra beauty of Sea Foam and The Fairy when they are grown as Tree roses. The illustration (above, right) shows Sea Foam, and The Fairy too is a regular shower of the daintiest little roses you can imagine. Both are very hardy and carefree. There's nothing more charming that you can plant as a pick-me-up for your rose garden. For more description of both, see page 34.

Star Tree Roses

PRICES OF ALL TREE ROSES

\$11 ea.—\$9.90 ea. for any two to four—\$9.50 ea. for any five or more

Note: Because we may run short of a kind in which you are interested, it is best to name a second choice from among those listed here.

Varieties Available

ANGEL FACE. Lavender (see page 31).
CHRYSLER IMPERIAL. Crimson (see page 6).
EUROPEANA. Dark red (see page 31).
GYPSY. Orange-red (see back cover).
MISTER LINCOLN. Lively red (see page 10).
PASCALI. White (see page 25).
PEACE. Cream and pink (see pages 4 and 7).
PERFUME DELIGHT. Pink (see page 2).
QUEEN ELIZABETH. Rich pink (see page 7).
SEA FOAM. White (see page 34).
SUMMER SUNSHINE. Deep yellow (see page 19).
THE FAIRY. Pink (see page 34).
TROPICANA. Orange-red (see page 11).

TREE ROSES ARE SHIPPED DIRECT TO YOUR
DOOR WITH ALL CHARGES PREPAID



BLAZE

STAR® ROSE GUARANTEE

STAR ROSES are guaranteed to grow and bloom as they should for the first blooming season after purchase. If they do not, we will replace them or refund the purchase price.

WHITE DAWN



GOLDEN SHOWERS

HEADS UP!

Blaze New Improved Everblooming Kind. (Kallay.) A blaze of scarlet glory! Blooms with complete freedom in June and again in the fall, with some bloom in between. Very hardy and vigorous, and needs no spraying or feeding. The most popular Climber.

\$3.25 ea.—3 or more, \$3 ea.

Golden Showers Everblooming Climber. (Lammerts.) Very large, double, fragrant, daffodil-yellow . . . the finest yellow Climber available. Vigorous and free blooming. Grows 7 to 9 feet tall and can almost stand alone like a bush rose, without support. Ideal against a post or pillar. *Plant Pat. 1557.*

\$3.90 ea.—3 or more, \$3.60 ea.

Rhonda Everblooming Climber. (Lissemore.) A true medium pink with tones of coral, blooming the first year planted. Satiny flowers, as well formed as a Hybrid Tea and excellent for cutting. Up to 8 feet tall. The hybridizer says it may also be grown as a shrub. *Plant Pat. 2854.*

\$3.90 ea.—3 or more, \$3.60 ea.

Don Juan Everblooming Climber. (Malandrone.) Handsome masses of rich dark red blooms for fences and posts. Completely hardy and sure to please. Neatly formed buds and large, fully double blooms of velvety crimson-red. Delightfully fragrant. A pillar rose, 8 to 10 feet high. *Plant Pat. 1864.*

\$3.90 ea.—3 or more, \$3.60 ea.

White Dawn Repeat Blooming. (Longley.) The best white repeat-blooming Climber. Pure white, semi-double flowers like a gardenia, in fragrant clusters. A strong grower with very decorative, glossy foliage. Rather spreading, so it needs to be tied up.

\$3.25 ea.—3 or more, \$3 ea.



RHONDA



DON JUAN

Here are the Climbers

NOT ILLUSTRATED

BLOSSOMTIME. Everblooming. (O'Neal.) Double, two-toned pink flowers—light pink on the face of the petals and dark rosy pink underneath. Fragrant. One of the most continuous blooming Climbers.

\$3.25 ea.—3 or more, \$3 ea.

CLIMBING CRIMSON GLORY. Repeat Blooming. (A. Naungayan.) A vigorous, fast grower covered with fragrant, velvety vivid crimson blooms, each on a long stiff stem (see page 24). Fine for cutting.

\$3.25 ea.—3 or more, \$3 ea.

CLIMBING PEACE. Repeat Blooming. (Brady.) Huge double flowers of soft yellow and ivory, with a pink edging (see page 7). Needs plenty of room. Blooms sparingly the first two or three years.

\$3.25 ea.—3 or more, \$3 ea.

CORAL DAWN. Everblooming. (Boerner.) Large, coral to rose-pink flowers, 4½ inches wide—every bit as large as many Hybrid Teas, and fragrant too—in clusters of 3 to 20. Blooms repeatedly.

\$3.25 ea.—3 or more, \$3 ea.

NEW DAWN. Everblooming. (Somerset.) Soft blush-pink flowers, fragrant and of good size. Glossy, dark foliage. Repeated blooms all season. Very hardy. Tremendously vigorous. Grows 15 to 20 feet, so give it enough space.

\$3.25 ea.—3 or more, \$3 ea.

RED EMPRESS. Everblooming. (Mallerin.) Vivid rich red blooms up to 5 inches across. Heavy fragrance. Unusually fine foliage plus beautiful big flowers make this a thrilling rose. *Plant Pat. 1573.*

\$3.75 ea.—3 or more, \$3.45 ea.

Please read this before ordering

CLIMBING TROPICANA. (Boerner.) For the first time in years we apologize for a rose. Last year we sold this rose as repeat blooming, and we now find this apparently not to be true. If anyone who purchased a Climbing Tropicana from us in the Fall of 1972 or 1973 or the Spring of 1973 is dissatisfied with its performance at any time—now or five years from now—please let us know and we will refund your money.

But for you who want to purchase a Climbing Tropicana now, we want you to know that we only guarantee it to grow, *not* to bloom. It, of course, is a climbing sport of the great Hybrid Tea rose Tropicana, and grows vigorously 5 to 6 feet the first year. We will not carry it next year. *Plant Pat. 2701.* (If any of our customers have a Climbing Tropicana that bloomed the first year, we would appreciate hearing from you.)

\$4.50 ea.—3 or more, \$4.15 ea.



OFFER 137

3 CLIMBERS

BLAZE
GOLDEN SHOWERS
RHONDA

\$9.90

STAR® MINIATURE ROSES ..

ROSY GEM. (The House of Meiland.) NEW. Flowers like Hybrid Teas but only 1 to 1½ inches in diameter. Rosy pink buds, opening to light pink, very well-shaped, double flowers. Free blooming and long lasting. Hardy, vigorous and bushy, with good foliage. Grows 12 to 14 inches high. An excellent addition to the Miniature class.

\$2.50 ea.—3 or more, \$2.20 ea.

BO-PEEP. (deVink.) Dainty, extremely double flowers of arbutus-pink. Lovely to cut. Only about 8 inches tall. Blooms freely.

\$2 ea.—3 or more, \$1.80 ea.

GOLD COIN. (Moore.) Tiny pointed buds open to double flowers only an inch or so in diameter. The color is pure buttercup-yellow. Low, bushy and compact, blooming well. Very nice for teacup arrangements. *Plant Pat. 2921.*

\$2 ea.—3 or more, \$1.80 ea.

CHIPPER. (The House of Meiland.) Good-sized, coral-pink flowers. Each bloom is a little beauty of elegant shape. The bushy, compact plant grows to 15 to 18 inches in height. *Plant Pat. 2764.*

\$2 ea.—3 or more, \$1.80 ea.

CINDERELLA. (deVink.) Dainty white flowers with the faintest hint of pink. These are well-formed, 1-inch blooms, covering the plant. Excellent pointed foliage. Bushy, free blooming and entirely dependable.

\$2 ea.—3 or more, \$1.80 ea.

SCARLET GEM. (The House of Meiland.) A brilliant beauty with tiny classic Hybrid Tea-like flowers of excellent form and substance. Clear bright orange-scarlet in color. Hardy and free growing. *Plant Pat. 2155.*

\$2 ea.—3 or more, \$1.80 ea.



ROSY GEM

NEW



BO-PEEP



GOLD COIN



CHIPPER



CINDERELLA

SCARLET GEM



OFFER 138

THE 6 NEWEST MINIATURE ROSES

CHIPPER
CRIMSON GEM
GOLD COIN
ROSY GEM
SHOOTING STAR
STARINA

\$11.60

. More Popular Every Year



CRIMSON GEM **NEW**

MINI ROSES WITH MAXI APPEAL

"Are they REAL roses?" is a frequent reaction to these fascinating little beauties. Of course they are—exquisite blooms, no bigger than a quarter, only 10 to 15 inches tall. Perfect for borders, rock gardens and planter boxes.

CRIMSON GEM. (de Ruiter.) **NEW.** A wonderful deep red Miniature with 1-inch flowers of very good shape, with 50 to 55 petals. Non-fading and long lasting . . . especially fine as a cut flower. Very strong growing, bushy and free blooming. Grows 10 to 15 inches high. Truly a gem.

\$2.50 ea.—3 or more, \$2.20 ea.

BABY GOLD STAR. (Dot.) A golden beauty, perfectly formed, double. A good strong yellow that keeps well. Grows rather tall and produces wave after wave of bloom till frost.

\$2 ea.—3 or more, \$1.80 ea.

STARINA. (The House of Meilland.) Excellent orange-red. Extra large, well-formed flowers for the class, and taller than most Miniatures. Blooms well all summer. *Plant Pat. 2646.*

\$2 ea.—3 or more, \$1.80 ea.

SHOOTING STAR. (The House of Meilland.) Double, very long-lasting flowers of chartreuse-yellow tipped signal-red, becoming rose color with Indian yellow reverse. Bushy plants 10 to 12 inches high, repeating their bloom well.

\$2 ea.—3 or more, \$1.80 ea.



BABY GOLD STAR



STARINA

NOT ILLUSTRATED

MIDGET. (deVink.) Deep pink or carmine-red of nice double form. The bush is vigorous and well shaped, with fern-like leaves. Blooms profusely all summer.

\$2 ea.—3 or more, \$1.80 ea.

PIXIE ROSE. (Dot.) Deep rose-pink, holding its delicate color well. Small, very double flowers, opening to cupped form. Dwarf, much branched. *Plant Pat. 2095.*

\$2 ea.—3 or more, \$1.80 ea.

RED IMP. (deVink.) Deep unfading crimson, with good bud and flower form. Each little bloom is packed with petals. A true compact Miniature 10 to 15 inches tall.

\$2 ea.—3 or more, \$1.80 ea.

SWEET FAIRY. (deVink.) Very small, extra double blooms, opening from midget buds to cupped shape. Lovely appleblossom-pink in color. Fragrant. Vigorous, dwarf.

\$2 ea.—3 or more, \$1.80 ea.



OFFER 139
10 GREAT
MINIATURE ROSES

BABY GOLD STAR	BO-PEEP	CHIPPER
CINDERELLA	CRIMSON GEM	GOLD COIN
RED IMP	SCARLET GEM	SHOOTING STAR
	STARINA	

\$17.90

SHOOTING STAR





Top left RUSSIAN VIOLET
Bottom left FAIREST ONE

Top right WHITE ADMIRAL
Bottom right CHARLES CURTIS
Center THUNDERBOLT

Selected Lovely Perennials

Perennials give a feeling of permanence to any planting. They live on for a number of years, growing more showy with the passing of time. Most of them are hardy and demand a minimum of care, which is an advantage for weekend gardeners.

It's easy to find a place for perennials, wherever you live. Be careful to locate each plant in the spot that will suit it best, and make combinations of kinds and colors that will look well together. It is quite possible to have handsome color for weeks, not only for the garden but for cutting too.

OFFER 140

Large Perennial Garden for All-Season Bloom

- | | |
|--------------------|-------------------------------------|
| 2 BABY'S BREATH | 1 BALLOON FLOWER, BLUE |
| 2 BELLFLOWER | 1 DORONICUM 2 PAINTED DAISIES |
| 2 COLUMBINE | 1 GAYFEATHER 5 PHLOX shown in color |
| 1 EVENING PRIMROSE | 1 LYTHRUM 3 VERONICA |
| 2 GLOBE FLOWER | 1 MILFOIL 1 VIOLET, ROYAL ROBE |
| 1 COREOPSIS | |

26 plants . . . a \$33.60 value, only **\$24.50** SAVE \$9.10



ARTEMISIA, SILVER MOUND

ARTEMISIA, SILVER MOUND. The silvery gray foliage of this compact plant is its chief attraction. Of ferny texture, it makes a lovely contrast with bright-flowered perennials. It also may be used in a rock garden or as an edging for walks. It likes a warm, dry location. Perfectly hardy.

\$1.25 ea.—3 or more, \$1.10 ea.

BALLOON FLOWER



HARDY PHLOX

The word *phlox* means *flame* in Greek and the name is justified by the bright colors of these flowers. Phlox requires only a good garden soil—almost any kind. A place in the sun suits it best, and through the hottest weather it can be relied on for a steady succession of bloom.

CHARLES CURTIS. Salmon-pink.
FAIREST ONE. Bright pink.
RUSSIAN VIOLET. Purple.
STARFIRE. Beautiful red.
THUNDERBOLT. Rich deep crimson
WHITE ADMIRAL. Clear white.

\$1.25 ea.—3 or more of one kind, \$1.10 ea.

OFFER 140A

6 Phlox as listed above **\$6.50**

PHLOX, MISS LINGARD. (not illustrated) A lovely Phlox with ivory-white spikes 12 inches long. It blooms earlier than other Phlox and then repeats its bloom in the fall. Very vigorous and hardy, with lush, glossy green foliage.

\$1.25 ea.—3 or more, \$1.10 ea.

COLUMBINE, McKANA'S GIANT (Aquilegia). Mixed colors. Delightful 4-inch flowers are borne on 2-foot stems in May and June. Wiry stemmed, extra good for cutting.

\$1.25 ea.—3 or more, \$1.10 ea.

BLEEDING HEART, ZESTFUL



BALLOON FLOWER, GRANDIFLORA BLUE (Platycodon). Very fine summer-flowering plant with abundant, clear blue, bell-like blooms, shaped like a balloon in the bud stage. Attractive foliage. Upright, 15-inch plant that will bloom even in a hot dry spot. Also PINK and WHITE. State color desired.

\$1.25 ea.—3 or more of one color, \$1.10 ea.

OFFER 140B

1 each of the 3 Balloon Flowers **\$2.95**

MILFOIL, CORONATION GOLD (Achillea). (not illustrated) Even poor, dry soil suits this tall, sturdy plant. In fact, it does best without fertilizer, where it receives full sun all day. Large, flat, saucer-like heads of bright yellow flowers carried on strong stems in summer. Excellent for cutting and may be dried for winter bouquets. The fern-like, grayish foliage is attractive all through the season. Drought resistant, sturdy, free blooming.

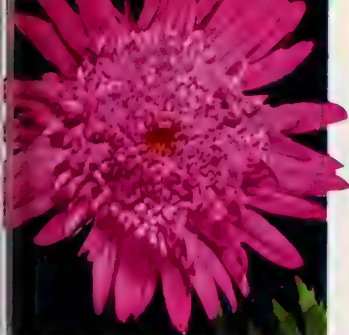
\$1.25 ea.—3 or more, \$1.10 ea.

BLEEDING HEART, ZESTFUL (Dicentra). Everyone responds to the charm of Bleeding Heart, the old-time hardy perennial that is so much a part of the perennial garden. The plant is extremely easy to grow, reaching 2 feet in height and breadth. It will bloom in full sun, but part shade is better. We are pleased to offer you this fine *summer-flowering* variety, ZESTFUL, which produces deep pink flowers from May till fall.

\$1.95 ea.—3 or more, \$1.75 ea.

COLUMBINE





PAINTED DAISY,
ROBINSON'S PINK



VIOLET,
ROYAL ROBE



COREOPSIS,
GOLDEN SHOWERS



BABY'S BREATH, PINK FAIRY

PAINTED DAISY (*Pyrethrum*). Prized by home gardeners for its cutting qualities. Its long stiff stems are excellent for that purpose and the pink or red flowers are most pleasing either alone or with other perennials in a border. Blooms in June and early July. Fine-textured, fern-like foliage adds to the appearance of the 1 to 2-foot plant. It likes full sun or a little shade. Available in **ROBINSON'S PINK** (see illustration) or **ROBINSON'S DARK CRIMSON**. State kind desired.

\$1.25 ea.—3 or more of one kind, \$1.10 ea.

OFFER 141

1 each of the 2 Painted Daisies **\$2.10**

VIOLETS. This is the large, fragrant Violet grown in greenhouses but as hardy as those in the wild. It requires some light shade and is an excellent ground cover. **ROYAL ROBE** (see illustration), deep violet-blue, richly scented; **WHITE CZAR** is a fragrant white kind with stems long enough for cutting. Does well in shade or sun. Blooms in early spring and again in fall. State kind desired.

\$1.25 ea.—3 or more of one kind, \$1.10 ea.

VERONICA Sunny Border Blue



VERONICA. Extremely popular for rock gardens and borders. Bears colorful spikes of flowers 15 to 18 inches tall. Choice of most popular kinds: **SUNNY BORDER BLUE** (see illustration); **MINUET**, dusty pink with silvery gray foliage; **ICICLE**, pure white. State kind desired.

\$1.25 ea.—3 or more of one kind, \$1.10 ea.

OFFER 141C

1 each of the 3 Veronics **\$2.95**

CANDYTUFT, SNOWMANTLE (*Iberis*). This is a very neat, hardy perennial with dark evergreen foliage and masses of snow-white flowers. Blooms in early spring and lasts about six weeks. Grows about 10 inches high and is very spreading. Requires full sun and a well-drained garden soil. Snowmantle is one of the very finest of Candytuft, spanking white.

\$1.25 ea.—3 or more, \$1.10 ea.

COREOPSIS, GOLDEN SHOWERS. Attractive as garden decoration and for cut flowers. Easy-to-grow, golden yellow flowers all summer. Height 18 inches. Excellent as a border plant, Coreopsis has the ability to withstand drought and some neglect. For best results, cut the flowers often.

\$1.25 ea.—3 or more, \$1.10 ea.

BABY'S BREATH (*Gypsophila*). Light, graceful sprays of bloom come in great quantities, starting about June. Needs full sun. Available in **PINK FAIRY** (see illustration), double, clear bright pink flowers growing to 18 inches; **BRISTOL FAIRY**, true double white, growing 2½ to 3 feet high. State kind desired.

\$1.80 ea.—3 or more of one kind, \$1.60 ea.

OFFER 141A

1 each of the 2 Baby's Breath **\$3.40**

GLOBE FLOWER (*Echinops ritro*). (not illustrated) Large, deep blue, ball-shaped flowers on 3-foot stems come freely from June through August. Very good to cut. Tall, vigorous, hardy plant. Give it some room when planting.

\$1.25 ea.—3 or more, \$1.10 ea.

LYTHRUM, MORDEN'S PINK. (not illustrated) These showy, 3-foot beauties will grow anywhere in reasonably good soil. Often called the "thousand-flower plant," they provide strong-growing spikes of bloom from June to September. Deep, attractive pink color.

\$1.25 ea.—3 or more, \$1.10 ea.

OFFER 141B

This Compact Garden Will Fill
a Limited Area with Lovely Bloom

BABY'S BREATH, PINK FAIRY
BALLOON FLOWER, BLUE
BELFLOWER, BLUE
COLUMBINE
EVENING PRIMROSE
GAYFEATHER
PAINTED DAISY, ROBINSON'S DARK CRIMSON
PAINTED DAISY, ROBINSON'S PINK
PHLOX, THUNDERBOLT
PHLOX, CHARLES CURTIS
TRUMPET FLOWER
VERONICA, MINUET

12 plants . . . \$15.55 value, only **\$12.80**
SAVE \$2.75

BELFLOWER (*Campanula carpatica*). A good choice for a rock garden, blooming from early summer to frost. Open, bell-shaped flowers, with foliage in compact tufts. Its low height—about 8 inches—makes it also a fine edging plant. Very hardy and free blooming. Needs only average garden soil and sun or light shade. **BLUE** or **WHITE**. State kind desired.

\$1.25 ea.—3 or more of one kind, \$1.10 ea.

LAVENDER VERA. Fragrant, lavender-blue flowers in erect spikes. A neat, shrubby plant with gray-green leaves. Blooms in midsummer. Grows 12 to 18 inches tall. Needs full sun and prefers sandy soil. The flowers may be dried for sachets.

\$1.25 ea.—3 or more, \$1.10 ea.

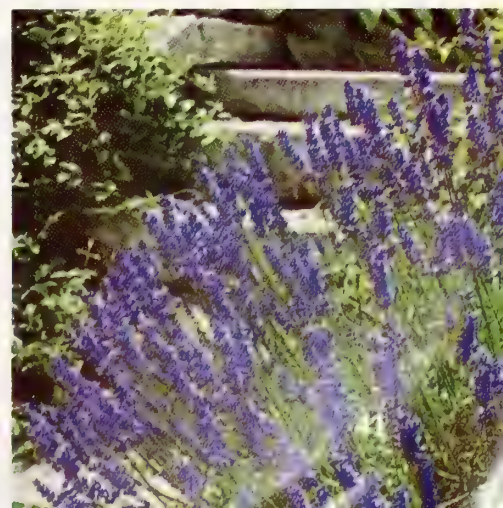
CANDYTUFT, SNOWMANTLE



BELFLOWER, BLUE



LAVENDER VERA





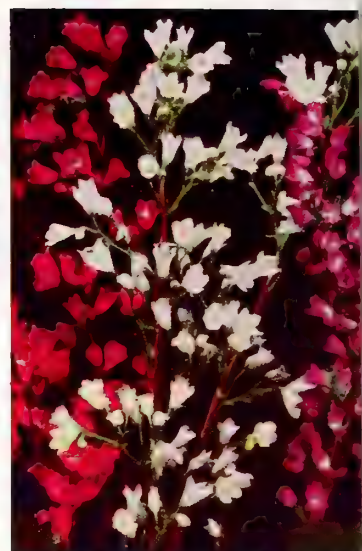
PINCUSHION
FLOWER



ASTILBE, FANAL



DORNICUM



CORAL BELLS

OFFER 142 ESPECIALLY SELECTED FOR CUTTING

COLUMBINE
DORNICUM
GAYFEATHER
MILFOIL
PAINTED DAISY, ROBINSON'S DARK
CRIMSON
PAINTED DAISY, ROBINSON'S PINK
SEDUM
VERONICA, SUNNY BORDER BLUE

8 plants . . . only **\$7.90**
SAVE \$2.10

ASTILBE, FANAL (Meadowsweet). Feathery spikes of rich garnet-red. The plant grows about 2 feet tall, with 1-foot flower stems. A fine perennial blooming in midsummer. Hardy and long lived if planted in rich moist soil in a sunny or lightly shaded location. It combines well with Shasta daisies. Clean, neat foliage. Excellent as a cut flower.

\$1.95 ea.—3 or more, \$1.75 ea.

DORNICUM CAUCASICUM (Leopardsbane). Yellow, daisy-like flowers, showy with early bulbs and perfect for cutting. These shallow-rooted plants need moist soil. Foliage dies down after they bloom.

\$1.25 ea.—3 or more, \$1.10 ea.

TRUMPET FLOWER (Incarvillea delavayi). (not illustrated) Large, trumpet-shaped, rose-purple flowers with yellow tube. Likes full sun and blooms in June. Very popular in Europe but rare in America.

\$1.25 ea.—3 or more, \$1.10 ea.

ERIGERON (Fleabane). Plentiful, lavender-blue flowers in June and July. They come on a 2-foot plant that likes a light, sandy soil and a sunny location. Very free blooming and nice to cut. Will continue to bloom if the dead flowers are kept cut.

\$1.25 ea.—3 or more, \$1.10 ea.

CORAL BELLS (Heuchera). Yields an abundance of flowers for cutting. Grows 15 inches high. Handsome, marbled, heart-shaped foliage, attractive in both winter and summer. Begins to bloom in late spring and continues for many weeks, through heat and drought of midsummer, furnishing a lovely cloud of tiny flowers on stiff stems. Available in RED, WHITE and PINK. State color desired.

\$1.25 ea.—3 or more of one color, \$1.10 ea.

OFFER 142A

1 each of the 3 Coral Bells **\$2.95**

GAYFEATHER, KOBALT (Liatris). Tall spires of bloom are striking at the rear of a planting, where they make a fine accent in late summer. The purple color looks well with late marigolds. Narrow grassy leaves in a thick tuft. Gayfeather needs little care and does well even in dry locations. Sandy, well-drained soil is best.

\$1.25 ea.—3 or more, \$1.10 ea.

EVENING PRIMROSE (Oenothera missouriensis). Clusters of bright clear yellow blooms, cup shaped and very attractive. The plant, about a foot tall, is fine for the edge of a border where its sunny color may be enjoyed for many weeks in midsummer. A light, well-drained soil and full sun are recommended.

\$1.25 ea.—3 or more, \$1.10 ea.

PINCUSHION FLOWER (Scabiosa caucasica). Flat, 3-inch blooms with a prominent central cushion. The showy blue color is welcome from June through September. Long stems and good lasting ability make this a superb flower for cutting. Easy to grow in a well-drained soil in full sun. Nice in groups of three or more so that there will be plenty of flowers to have for bouquets.

\$1.25 ea.—3 or more, \$1.10 ea.

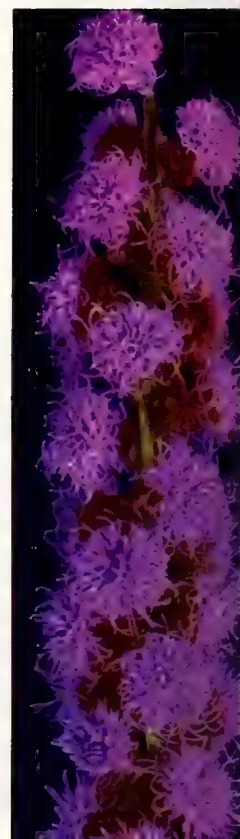
SEDUM SPECTABILE (Stonecrop). Extremely hardy and easy to grow. One of the most popular of the large Stonecrop family. A tall plant for perennial borders, growing to a height of 18 inches. Thick stems and fleshy light gray-green leaves. Large, flat heads of rose-pink flowers in midsummer, decorative in the garden and also good for cutting. Give it fairly rich soil, full sun and good drainage.

\$1.25 ea.—3 or more, \$1.10 ea.

Our Guarantee

The Star Rose Guarantee applies also to the other plants that we offer—perennials, azaleas, mums, delphinium. If they do not grow and bloom for one full season, they will be replaced or your money refunded.

GAYFEATHER



ERIGERON



EVENING PRIMROSE



SEDUM SPECTABILE



**IMAGINE HAVING GLORIOUS
SPIKES OF COLOR 6 FEET TALL!**

Truly spectacular, these impressive, tall Pacific Hybrid Delphiniums will stand like 5 to 6-foot sentinels surveying your garden. Easy to grow, these amazing plants will provide a substantial amount of bloom this first year. Like most plants, Delphiniums like sunlight and good garden soil. If your garden grows good tomatoes, it will grow lovely Delphinium. They should not be crowded. Set them 18 inches apart so that they have adequate air circulation and room for the tall spikes to grow. *Do not* pinch or cut back the growth, for this will only result in a shorter spike. It is important to stake your Delphiniums for protection against wind. A stake 5 to 6 feet long should be put in place when the plant reaches about 1 foot in height. Tie in several places.

OFFER 143B

12 Pacific Hybrids

3 ASTOLAT
3 GALAHAD
3 KING ARTHUR
3 SUMMER SKIES

A lovely Delphinium garden

Only \$9.80

Pacific Hybrid Delphiniums



ASTOLAT. Lovely tones from pale blush to deep raspberry-rose, the nearest to true pink.

BLUEBIRD. Good, clear, medium blue with white bees. Well-formed round flowers are 2½ inches in diameter. One of the most popular blue delphiniums.

BLUE JAY. Another reliable blue, this one ranges in shades from medium to dark blue. A good grower and a little different in its unusual color shadings.

GALAHAD. Greatest achievement in giant white. Clear in color. Full, tall spike. (See at left)

KING ARTHUR. Rich, royal purple with a velvety texture. One of the most brilliant ever developed.

SUMMER SKIES. Light, heavenly blue with white bees, representing sky and clouds. The finest light blue.

Any 3 for \$3.40—any 6 for \$5.80—
any 12 for \$9.80—any 24 for \$16.90

OFFER 143

6 Pacific Hybrids

1 each of those listed

\$5.80

OFFER 143A

18 Pacific Hybrids

3 each of those listed

\$13.80

GALAHAD (left)



DIVA

PLANT YOUR MUMS AND LET NATURE DO THE REST

Mums are very satisfying plants to grow, demanding so little. Full sun, good garden soil, water in dry spells . . . and there you have their requirements. Plant them in spring (any time up to mid-June) and pinch the tips once or twice to encourage bushier growth. They will live for years.

DIVA. Dark, velvety, vivid purple . . . an accent color that shows best in a bright location. Flowers are double, over 3½ inches across, in nice sprays. Vigorous, spreading but upright in growth. Blooms late September. Wonderful to cut.

\$1.25 ea.—3 or more, \$1.10 ea.

LEE POWELL. Gleaming gold—a rich, deep color that lights up the garden. Large, full, heavy textured. Ideal to cut. Quantities of bloom on a tall, broad plant. Early. A classic that refuses to go out of style.

\$1.25 ea.—3 or more, \$1.10 ea.

VALLEY FORGE. (Created by Rod Cumming.) Rich dark maroon. Buds are almost black, opening to flat, double, 3½-inch blooms of perfect shape. Good stems for cutting. A strong plant of medium height, as broad as it is tall. Early October. The darkest mum we know.

\$1.25 ea.—3 or more, \$1.10 ea.

WALTZ TIME. (Created by Rod Cumming.) Beautiful, huge blooms lavishly borne in early midseason. Cream colored at the center, progressing to pastel pink at the edges and finally turning blush-pink. Very double, marvelous to cut. Tall, vigorous—18 inches high and 12 inches broad.

\$1.25 ea.—3 or more, \$1.10 ea.



LEE POWELL

VALLEY FORGE

"Last spring for the first time we ordered Veronicas and Chrysanthemums from Star Roses . . . The plants arrived in superb condition and did beautifully."

Mrs. J. A. S., New Jersey

WALTZ TIME



Mums



BETTY



FRENCH VANILLA

OFFER 145

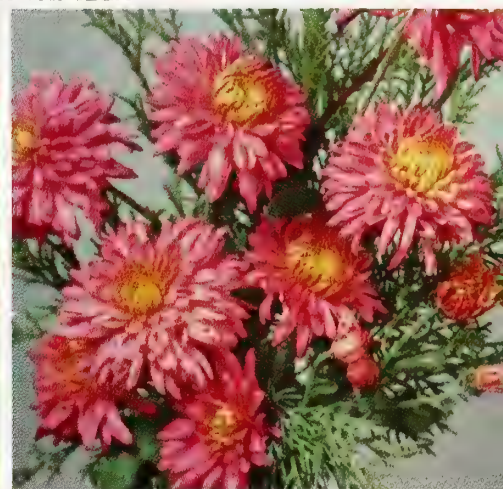
ALL 10 DECORATIVE MUMS

Betty	Martian
Coppersmith	Red Headliner
Diva	Sparkling
French Vanilla	Valley Forge
Lee Powell	Waltz Time

\$9.90



RED HEADLINER



SPARKLING

BETTY. Rich salmon-pink shading to deeper pink in the center. Large, firm petaled, full and long lasting. Blooms in midseason, making a wonderful show. Very tall and hardy. A vigorous grower, blooming so freely that there are always plenty of flowers to cut. An older classic mum, still popular.

\$1.25 ea.—3 or more, \$1.10 ea.

RED HEADLINER. An exceptionally large-flowered medium bright red. Flowers are very double and uniform and are carried in good sprays on long stems. Early blooming. The plant grows medium tall and wide and is practically hidden by the blooms.

\$1.25 ea.—3 or more, \$1.10 ea.

COPPERSMITH (*not illustrated*). Elegantly sculptured flowers, fully double and slightly incurved, up to 4 inches across. The color is a burnished terracotta-bronze with touches of straw . . . very appealing to flower arrangers. A strong, upright grower 15 inches tall, with bright glossy leaves. Early October.

\$1.25 ea.—3 or more, \$1.10 ea.

FRENCH VANILLA. (Created by Rod Cumming.) This enticing Decorative mum is a pleasing ensemble . . . large, very double flowers on a glossy-leaved, trim, healthy plant. An attractive off-white resisting bad weather in fine style. Very vigorous, medium tall and free blooming, showy and artistic. Starts to bloom in late September.

\$1.25 ea.—3 or more, \$1.10 ea.

SPARKLING. Deep pink buds and radiant pink, double flowers, softening to silvery lavender. A pleasing color that holds up well. This is an upright, strong-growing plant with good stems that invite cutting. Early blooming. Attractive and highly recommended.

\$1.25 ea.—3 or more, \$1.10 ea.

MARTIAN (*not illustrated*). Fully double blooms 3½ inches in diameter, freely borne on an almost cushion-like plant. Strong rich yellow, with soft moonlight-yellow at the tips of the outer petals. Grows medium low and wide; blooms early.

\$1.25 ea.—3 or more, \$1.10 ea.



INDIAN SUMMER

"The Harvest Giant Mums I bought from you last year were out of this world. I followed your directions for growing mums, and the plants and blossoms were according to your description. I would like to commend you on your unique method of packaging live plants. They arrived in perfect condition."

R. H. P., Tennessee

"In these days when customers seem to have become nothing but faceless, IBM numbers, may I praise some service which I have gotten from your organization: In January I sent Star Roses a check for \$25 for a gift certificate. I stated that this was to be a birthday present for my mother and asked if it were possible that she might receive notification on or near the date of her birthday.

"She received the gift card precisely on her birthday. This has impressed her and me. Be assured that we are both spreading the word regarding this bit of personal service."

J. F. G., Delaware

"I was so thrilled with my giant Mums—they all lived and were beautiful. I had more visitors viewing my Mums due to the size and beauty of the colors."

M. W., Maryland

GOLDEN
PROMISE



Biggest of all Mums



OFFER 146
ALL 10
HARVEST GIANT
MUMS
\$9.90



Golden Promise A real football type flower. The fine deep golden yellow petals incurve to form a substantial bloom up to 6 inches wide. Late September. *Plant Pat. 2643.*

Indian Summer From mid-September on, Indian Summer provides tremendous 7-inch blooms—a striking deep red-bronze with a gold reverse on each petal. Tall. *Plant Pat. 2003.*

Pumpkin An unusual butterscotch color that holds well. Rounded blooms of perfect form on compact plants. The 5-inch flowers are perfect for cutting. Medium height. Late September. *Plant Pat. 1978.*

Red Skin Vivid burgundy-red beauty that measures a good 5 inches across. Adds that eye-catching red fall color to the garden. Grows to medium height. Blooms late September. *Plant Pat. 2004.*

Silver Song A wonderful pure white. The solid, semi-incurred flowers reach a diameter of 5 inches. Extraordinarily vigorous and profuse blooming. Average height. Blooms about September 15. *Plant Pat. 2699.*

All Harvest Giants:

\$1.25 ea.—3 or more of one kind, \$1.10 ea.

PUMPKIN



Colorful Harvest Giants

Autumn Leaves Rich bronze in color—warm and wonderful. Blooms are king size. The good sturdy plant produces them freely. Tall grower. Blooms about September 25. *Plant Pat. 2390.*

Bronze Song A low, compact grower with very big flowers of solid bronze color. Blooms in mid-September. Excellent for borders and the front row of a mum bed. Medium height. *Plant Pat. 2428.*

Full Moon White with a yellow-tinged center. Many flowers are 6½ inches across. Rewarding in all ways ... good color, large flower, solid plant and ability to bloom. Tall. Mid-September. *Plant Pat. 2005.*

September Song One of the first mums to bloom—about September 15. And the large, rose-pink blooms continue to come until a hard freeze. Compact, medium height, bushy. *Plant Pat. 2001.*

Touchdown Very deep rose-pink. Extra large, solid blooms, up to 6½ inches across, last through October. You need this one for good color late in the season. Tall grower. Blooms about September 20. *Plant Pat. 2002.*

All Harvest Giants: **\$1.25 ea.**—3 or more of one kind, \$1.10 ea.



Upper Left FULL MOON
Upper Right BRONZE SONG
Lower Left AUTUMN LEAVES
Lower Right TOUCHDOWN



OFFER 147
6 Fine
Harvest Giants
BRONZE SONG
GOLDEN PROMISE
INDIAN SUMMER
PUMPKIN
SEPTEMBER SONG
SILVER SONG
\$6.30

Do You Know the Harvest Giant Mums?

Harvest Giant Mums are a new strain with super size blooms just like those you see in a florist shop. The difference is that these hybrids have been especially developed for garden growing. They need no special attention except that in order to obtain large specimen blooms you should pinch the first side buds off the main stem just as soon as they appear.

Like all other mums, Harvest Giants need good garden soil of average richness and at least a half day of sunlight in order to do well. It is a good idea to cover the plants with straw or evergreen branches over the winter. The purpose is not to protect them from low temperatures but to keep them from alternately freezing and thawing and being heaved up out of the ground. Remove this cover in the spring.



SEPTEMBER SONG

SILVER SONG

RED SKIN



THREE UNIQUE HOLLIES... More Triumphs

Kathleen Meserve is a city born and bred woman who became fascinated with growing things when she and her husband and their children moved to an old colonial home on a farm on Long Island in 1946.

She started with a vegetable garden, growing all the fresh foods she had not been able to get for her family during the war. Soon she was raising pigs and other animals. In fact, in 1948 almost no money at all was spent on meats, vegetables or dairy foods by the Meserve family. All of it was produced at home.

It was not long before Mrs. Meserve became aware that her surroundings had a special beauty in addition to the practicality of producing food. In particular, the native American holly, *Ilex opaca*, which grew naturally and added tremendous winter interest to the deciduous woodlands, caught her interest.

An intense person with a keen eye and great imagination, Mrs. Meserve researched the genus *Ilex* (Holly) and visited many arboreta, nurseries and estates on Long Island to begin a wide and varied holly collection. A natural outgrowth of this interest was hybridizing.

Mrs. Meserve made her first crosses in the early 50's, developing many varied types and forms of hollies. Then she discovered the much more luxuriant English holly, *Ilex aquifolium*. However, as with many of us, she soon found it did not have the hardiness to take windy winters or hot sultry summers. At that, her search began for a ruggedly hardy holly to mate with the *Aquifolium*, in order to bring forth an offspring similar to Christmas holly but hardy enough to be grown throughout the northern states.

She found what she felt might be the answer in *Ilex rugosa*,

a small, prostrate shrub native to the Sakhalin Island north of Japan. Through the Arnold Arboretum she obtained a few seeds from which she grew her own plants of *Ilex rugosa* to cross with *Ilex aquifolium*.

After years of evaluation, selection and further crossing, Mrs. Meserve selected a few of her hybrids for their ability to withstand unprotected the bitterest of winter winds and temperatures. Of almost equal importance was their vigorous and attractive growth, their glossy foliage and abundant flowering to assure heavy berry set or pollen production.

The first of these hybrids, introduced in 1964, were Blue Girl (Plant Patent 2434) and Blue Boy (Plant Patent 2435). These rugged evergreen hollies are unique in their hardiness, growth characteristics and the berry production of Blue Girl. The lustrous dark foliage combined with the purple-blue stem color gives a distinctive blue tone to the plants.

The importance of the Meserve hybrids is reflected in the creation of a new botanical species under the genus *Ilex*. It is *Ilex* × *meserveae* (*I. rugosa* F. Schmidt × *I. aquifolium* L.). It was officially described and designated by Dr. Shiu-Ying Hu in *Arnoldia*, the Arnold Arboretum, Vol. 30, No. 2, March 15, 1970.

Since the introduction of Blue Girl and Blue Boy, evaluation of other hybrids has been continued by Mrs. Meserve in cooperation with The Conard-Pyle Co. The third of this hybrid species was introduced in 1972 as Blue Prince, which yields a profusion of pollen and is the first male holly to be truly ornamental and not just utilitarian.

Now in 1973, two more *Ilex* × *meserveae* have been introduced—Blue Princess and Blue Angel, which we present here.



Mrs. Kathleen Meserve looking over her Hollies with a keen and critical eye.

BLUE PRINCESS NEW



Blue Princess NEW. This splendid new holly outdoes all others in its production of glossy, bright red berries borne in clusters along the stems. Growth is broad, upright and freely branched, with purple-blue stems. Plentiful dark evergreen foliage. Vigorous, ruggedly hardy and beautiful at all seasons. *Plant Pat. App. For.*

\$9.70 ea.—3 or more, \$8.90 ea.

OFFER 148

1 each of
Blue Princess and Blue Prince
\$17.50

in the Ilex Family

Blue Angel NEW. Exceptionally hardy for a broadleaf evergreen. The dense, vigorous plant has extra dark, shiny, crinkled leaves and bluish stems. It takes shearing unusually well. Large, dark glossy red berries in moderate quantity. *Plant Pat. App. For.*

\$9.70 ea.—3 or more, \$8.90 ea.

Blue Prince Yields enough pollen to fertilize all the "girl" hollies in a wide area. Compact plant with glossy foliage and purplish blue branches. Growth is upright, rapid and sturdy. *Plant Pat. App. For.*

\$9.70 ea.—3 or more, \$8.90 ea.



BLUE PRINCE

OFFER 149

**1 each of
Blue Angel and Blue Prince
\$17.50**

OFFER 149A

**1 each of
Blue Princess, Blue Angel
and Blue Prince
\$24.90**

(SAVE \$4.20)

SOMETHING DIFFERENT

Spirea Bumalda, Goldflame

A superb new Spirea. Like others of its family, it is a vigorous shrub, not particular about soil and location. It is a dwarf grower covered with dainty light crimson flowers in summer. But unlike other Spireas, this new Goldflame has the added feature of colorful foliage . . . bright gold in spring, turning a lovely green in summer and later changing to radiant copper-orange. An extremely attractive low plant.

\$4.90 ea.—3 or more, \$4.50 ea.

SPIREA BUMALDA, GOLDFLAME

Hydrangea Arborescens, Annabelle

Immense, globe-shaped heads of snow-white bloom, up to 8 inches across. A great show for many weeks, starting in June and continuing through August. Grows 3 to 4 feet tall and is entirely hardy. Does well in sun or light shade and is good for landscaping. A great improvement over the old Hills of Snow.

\$4.90 ea.—3 or more, \$4.50 ea.

HYDRANGAEA ARBORESCENS, ANNABELLE

OFFER 149B

**1 each of
SPIREA BUMALDA,
GOLDFLAME
HYDRANGAEA
ARBORESCENS,
ANNABELLE**

\$8.90

Gift Certificates

For appropriate and convenient gift giving, why not a Conard-Pyle Gift Certificate? Send us the name of the recipient, with your check, and we will mail him our catalog so he can choose what he wants. Any amount \$5.00 and over.



EXBURY

A 22-Year-Old Love Affair

By S. B. HUTTON, JR.
President of Star Roses

Shortly after World War II, in the late 40's, I first became acquainted with the Ghent and Mollis type Azaleas as grafted imported plants from Holland. I was struck by their vivid colors and continued to try to grow them in spite of many difficulties, including the simple fact that they just plain didn't seem to want to grow here.

I cannot recall exactly where I saw my first Exbury Hybrid Azaleas but it was in 1950 or 1951, shortly after becoming disillusioned with the Ghent and Mollis types. And I was so taken with their colorful beauty and large flowers that our nursery acquired some plants. Again, more problems developed—though the plants themselves grew well, we were unable to develop the technique of propagating them. My persistence was stronger than my wisdom, for I continued to fool around with them for years and years.

My interest was so strong that in 1953 I purchased some seed from England. The seedlings flourished and in 1956 began to bloom. Of course, being from seed, they were all colors of the rainbow and varied widely in their quality. Of the several hundred, we selected 48 as having special merit. Of the 48, we have just one left, and that is the luscious Golden Peace we offer to you here.

Meanwhile, we continued to collect other kinds from everywhere we could find them. We grew them, tested them and continued to try to propagate them but without success. In 1964 Richard Vanderbilt joined us and soon developed a fondness for these hybrid Azaleas equal to my own. Fortunately, his affection was reinforced with a knowledge of the propagation technique necessary to reproduce these difficult wayward plants, and as a result we can now offer them to our customers.



TUNIS

TUNIS. Blooms are a bright cardinal-red (deeper than shown in the illustration), changing gradually to carmine and with a lovely added touch of a golden flare on the upper petal. Like all four of these Exburys, trusses are large but florets are arranged more loosely than on Golden Peace. Tunis blooms later, following Royal Lodge, and grows somewhat taller.

GOLDEN PEACE. Here is an exciting new bright yellow to add to the spectrum of vivid colors in the Exbury Azaleas. Freely branched, vigorous plants producing a profusion of tremendous balloon-like trusses 6 inches and more across give a mass of color in mid-May. Each large truss consists of as many as 13 individual florets up to 3 inches across, making a solid ball of beauty. Gracefully frilled, bright yellow petals of even color brightened by a rich golden blotch to accent the upper petal. The ultimate is an aura of sweet, spicy fragrance to thrill the nose as the color does the eye. The color stays unchanged until the end. As the bloom matures, bright green foliage comes out to clothe the vigorous, strong stems.

GOLDEN PEACE is most showy as a specimen plant. The bright green foliage adds a spot of warmth through the summer. In fall, the leaves turn red-bronze shades before dropping, and the stiff woody branches give contrast and texture to a stark winter landscape. **GOLDEN PEACE** is indeed one of the new car-stopping colors, lending brilliance and interest to any planting. Considering that **GOLDEN PEACE** is of my own selection, I have to admit to a bit of favoritism, but I know you will like it. *Plant Pat. App. For.*



GOLDEN PEACE

AZALEAS

The Exbury Story

Behind something as unique and exotic as the Exbury Hybrid Azaleas there has to be a story.

In the 1850's a knowledgeable and venturesome nurseryman, Anthony Waterer of Knaphill Nurseries in England, became interested in improving hardy deciduous Azaleas. By combining Ghent Hybrids from Belgium and Mollis from Holland and crossing with the Western Azalea from America, he produced the Knaphill Hybrids.

Shortly after World War I Lord Lionel de Rothschild, of the famous banking family, and a great gardener as well, purchased control of the Knaphill breeding program. Using his great wealth to shorten time, he made tens of thousands of crosses instead of his predecessors' hundreds. The kinds thus produced were named Exbury after the Rothschild estate. Since his death his work is being carried on by his son, Baron Edmund de Rothschild.

We have tested dozens of these Exbury Azaleas and now offer Gibraltar, Royal Lodge and Tunis. Golden Peace really belongs with them, for it came from Exbury seed.

Exbury Hybrid Azaleas Are:

Very large blooms on huge trusses

Brilliant, vivid colors

Vigorous growing

Prolific

Very fragrant

Deciduous

Hardy (not recommended south of North Carolina)

Easy to grow, in full sun or light shade

They bloom in eastern Pennsylvania in mid-May to early June. Space them at least 4 feet apart and that distance from other trees and shrubs.

We offer you plants 12 to 15 inches high.



GIBRALTAR

ROYAL LODGE



GIBRALTAR. The first time I saw this Exbury in bloom, I couldn't believe it. It is literally covered from head to foot with massive trusses of bright orange-red—or maybe you can say orange mixed with cherry. Flowers are very large, with petal edges frilled and attractively curled. Quite fragrant. Blooms in midseason, right on the heels of Golden Peace. Its foliage leaps out along with the bloom, making an interesting, lovely pattern of change from day to day. Appropriately named after the famous rock for its strong, vigorous growth and rugged hardness.

ROYAL LODGE. In my opinion, the best of the deeper red Exburys. Actually, a deep vermilion-red becoming crimson, with an attractive, slightly deeper vermilion touch on the upper petal. Large trusses and florets but not quite so flamboyant in size or color as Gibraltar. Blooms later in the season, along with its foliage, so that the green makes a handsome frame for the flowers.

All Exbury Hybrids, \$9.70 ea.—
3 or more of one kind, \$8.90 ea.

OFFER 151

4 Exbury Hybrid
Azaleas

1 each of those shown

\$29.80

SAVE \$9.00



Gypsy

Hybrid Tea. (Weeks.) This smoldering orange-red rose, often touched scarlet on the underside, is a splendid garden variety. It's a very tall, healthy grower with generally only one flower per long stiff stem. Urn-shaped buds become 5-inch blooms of loosely cupped form, with light spicy scent.

This exciting color holds well even in summer heat, and the firm petals plus unusual lasting ability make Gypsy a treasure for cutting. *Plant Pat. 3163.*

\$4.90 ea.—3 or more, \$4.55 ea.



**OFFER
152**

3

**WONDERFUL
NEW ROSES**

GYPSY
MEDALLION
PERFUME DELIGHT
\$13.60

STAR® ROSES

is the trademark of The Conard-Pyle Co. and designates a brand of rose that is especially grown, especially cared for, especially graded and stored and especially shipped for our customers.

Star® Roses

THE CONARD-PYLE CO. • West Grove, Pa. 19390

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